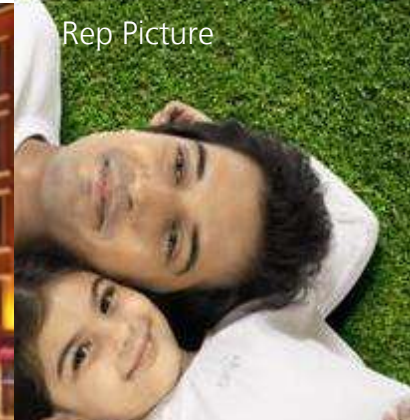


# Lavasa Corporation Limited







# Lavasa in 2014

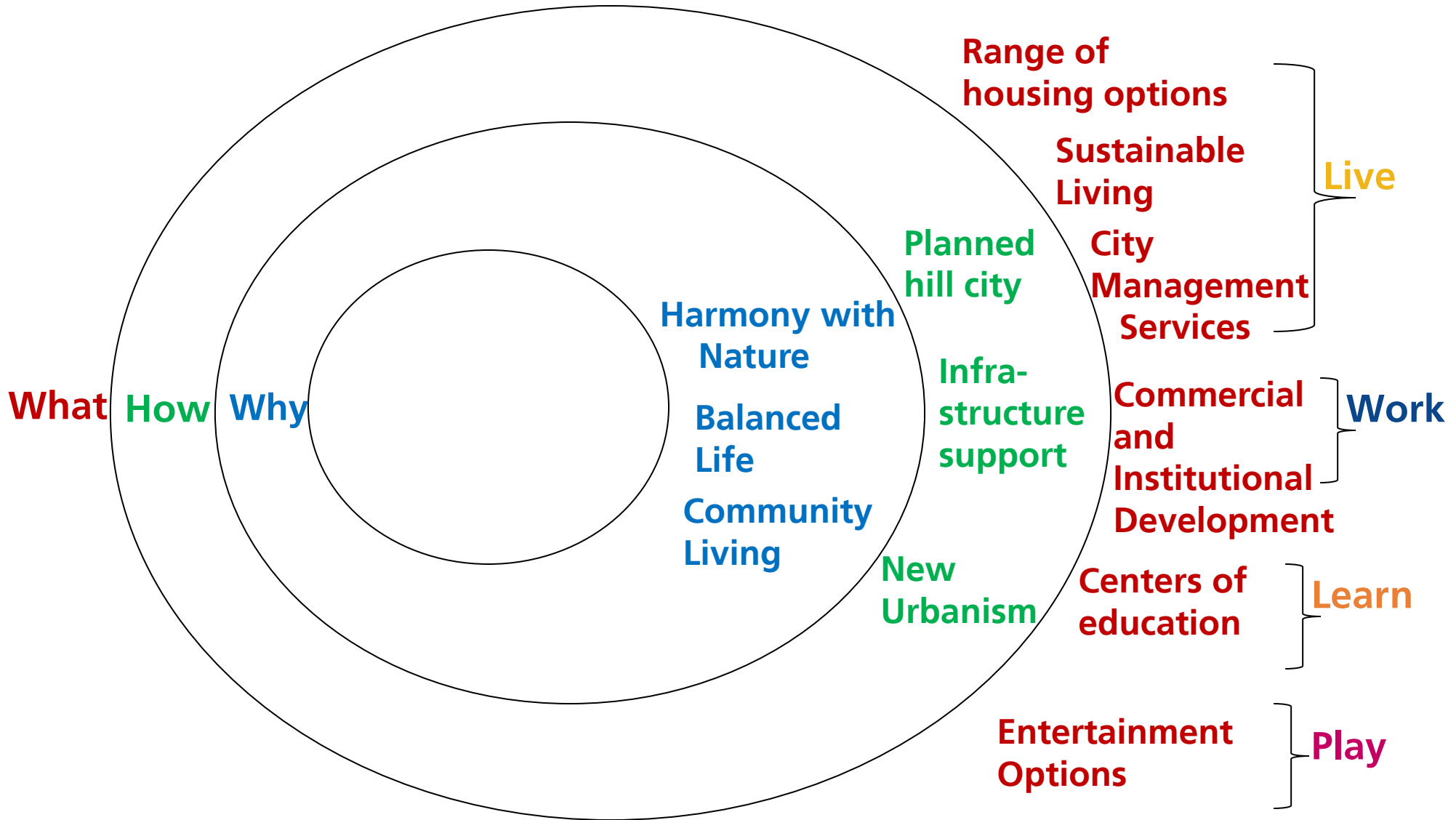


# Lavasa in 2014



# Lavasa – Thought Process & Development Plan

# Lavasa -Thought Process





# Lavasa City - Life in Full

## Live

- Villas & Apartments
- Studio & Serviced Apartments
- Rental & Retiree Housing
- Promenade
- Health & Wellness Centres
- 24 x 7 Power and Water
- 24 x 7 Connectivity
- GIS and e-City networks (e-Governance, e-healthcare and e-commerce)
- Social Infrastructure



Rep Picture

## Work

- Non-polluting Industries
- IT / ITES
- Professional Services
- Convention Centre
- City Management Services



Rep Picture

## Learn

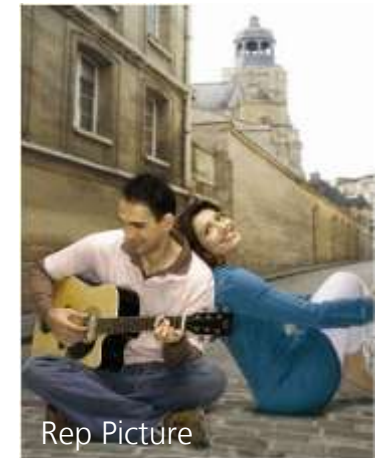
- Schools and Colleges
- Playgroup & Nursery Schools
- Management Institutes
- Executive Education Centres
- Post Graduation Institutes
- Adventure Training Institutes
- Vocational Institutes
- Sports Academies



Rep Picture

## Play

- Budget to Luxury Hotels
- Clubs, Resorts & Spas
- Cricket Ground
- Golf Course & Academy
- Water & Adventure Sports
- Street Food
- Themed Restaurants



Rep Picture

# Master Plan - Driven by a strong brand ideology



Rep Pictures

## Lifelong Learning

- Schools
- Colleges
- Hospitality Institutes
- Management Institutes

## Technology Leadership

- Infrastructure
- Biomimicry
- GIS Mapping & remote sensing
- E-city, embracing e-Governance
- e-commerce, e-learning & e-medicine
- Hospitals
- Modern amenities

## Cosmopolitan Style

- Budget to Luxury hotels
- Convention / Event centre
- Sports academies
- Nature tourism
- Golf course & Cricket ground
- Multi cuisine dining

## Spiritual Harmony

- Health & Wellness products
- Clubs and Resorts
- Spas



# Lavasa – Some facts

# Lavasa - Planned Hill City

- A 'planned' hill city led by the private sector
- For the entire social spectrum, with a diverse population from India
- Based on the concept of 'new urbanism' where one can live, work, learn and play within walking distances
- Planned for a permanent population of around 2,40,000
- Tourists footfall reached 0.75 million in 2012-2013



Artist's Impression of the Lavasa Lakeline

# Lavasa - Multiple access

- Four access points for Lavasa on Mumbai-Pune Expressway and one on Mumbai-Goa highway
  - An hour's drive from Pune and around three hours from Central Mumbai



All distances approximate; Map indicative and not precise

# Lavasa - Developed by HCC

- A global business group, a pioneer in infrastructure construction
  - 68.72% shareholding in Lavasa
  - Executed several landmark projects of India having constructed
    - 25% of India's Installed Hydel Power capacity
    - over 50% of India's Nuclear Power capacities
    - over 3,500 lane km of Highways,
    - more than 288 km of complex Tunnelling
    - over 350 Bridges.
- Landmark Projects include
  - Bandra Worli Sea Link
  - Kudankulam Nuclear Power Project
  - Kolkata & Delhi Metro
  - The Mumbai-Pune Expressway
  - Farakka Barrage

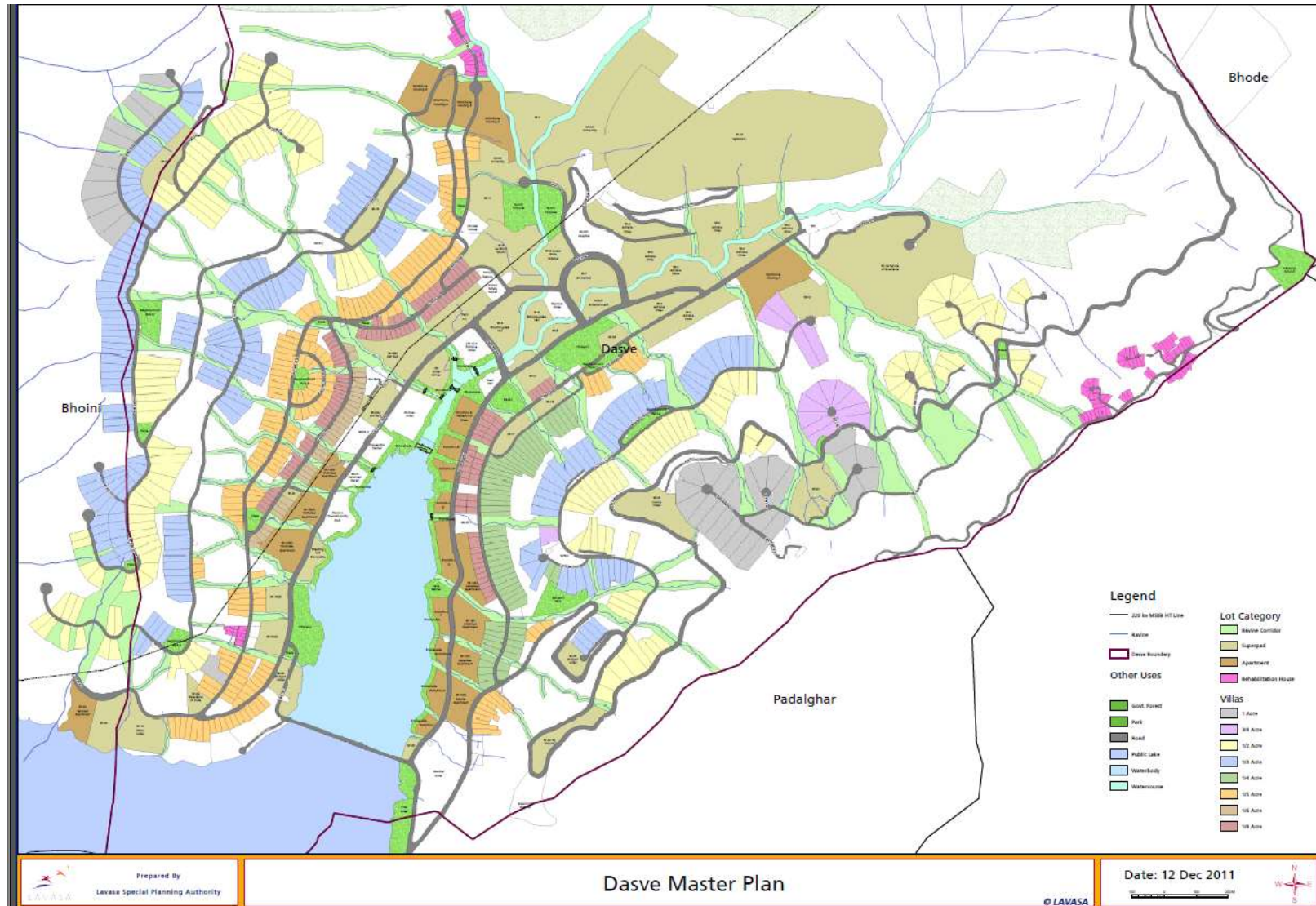




The map displays the Lavasa Master Plan, showing various land use zones in different colors (green, yellow, red, blue, purple, brown, grey). It includes infrastructure like roads and railways, and surrounding areas like Rhoda, Piles, and Woraglim. A legend, scale (1:12500), and north arrow are provided.

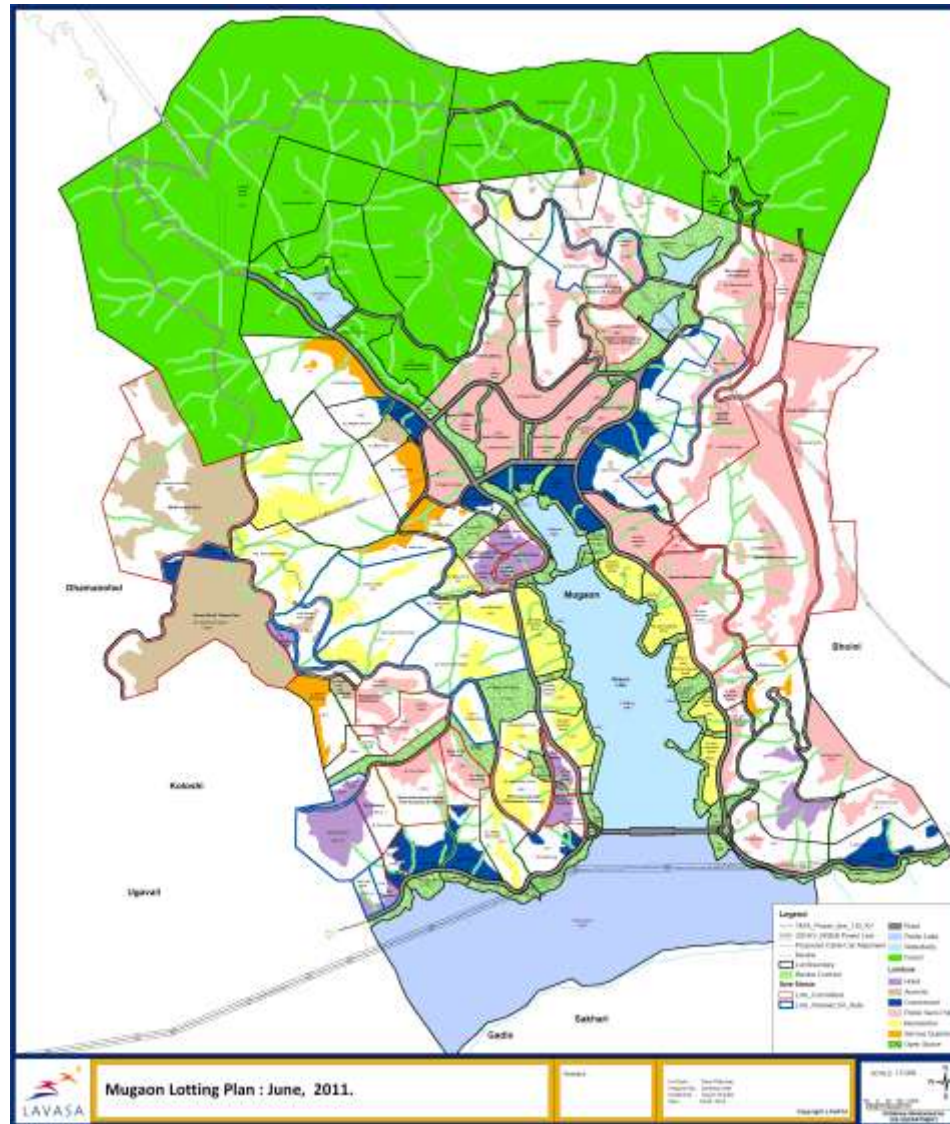
LAVASA 

# Master Plan - Dasve



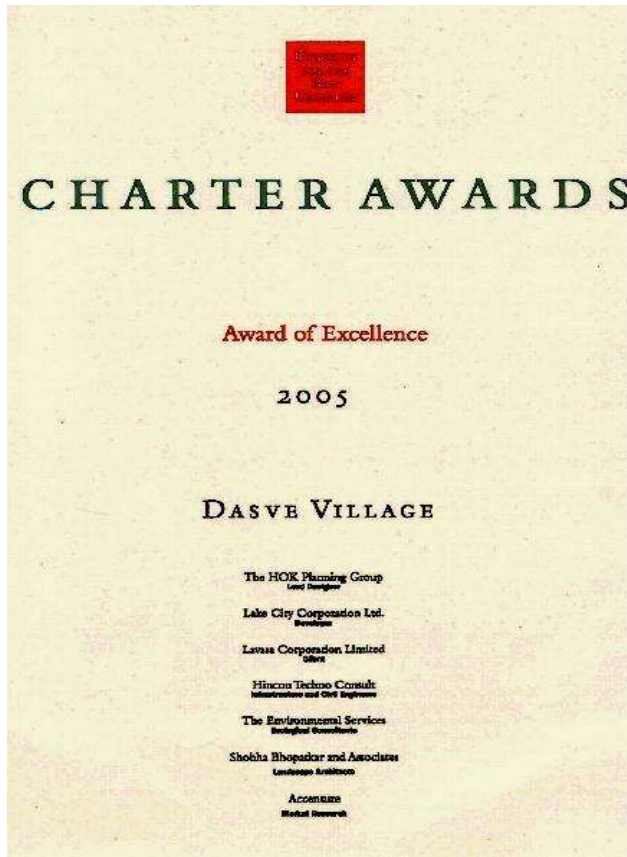


# Master Plan - Mugaon



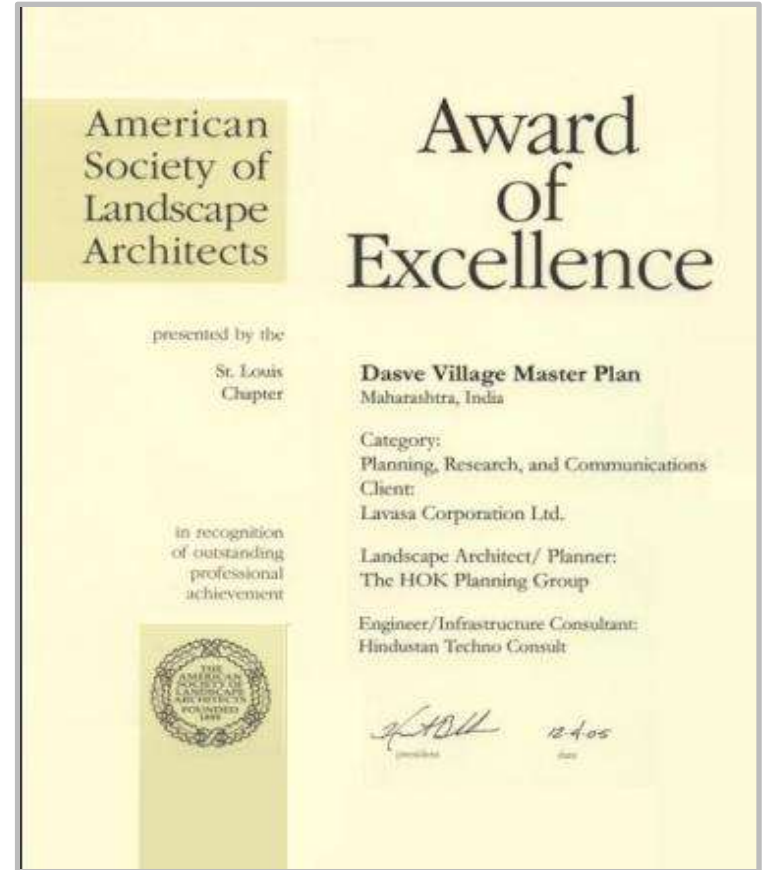
# Awards and Accolades

Charter Award - Dasve Master Plan (2005)



Congress for the New Urbanism (CNU) *Charter Awards* recognizes projects across the world that best embody and advance the principles of the Charter of the New Urbanism

Award of Excellence - Dasve Master Plan (2005)



*"Beautifully documented in terms of understanding the place and the land. Stunning, great work. . .sensitive to the region and the world" - 2005 Professional Awards Jury comments*



# Awards and Accolades

Honor Award - Mugaon Master Plan (2009)



Merit Award - Lavasa Landscape Guidelines (2010)

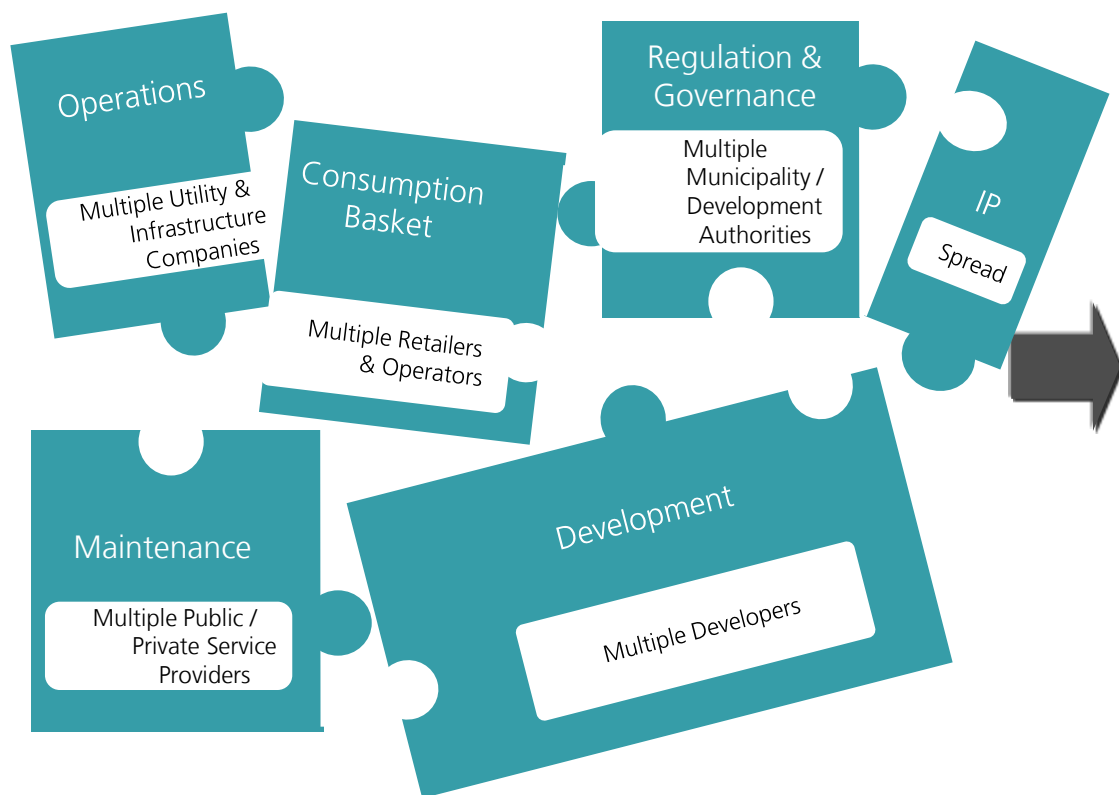


**No more than 30% of category entries receive Merit Award.**  
*Evaluated against factors like Quality of community / site planning  
and **Environmental Responsibility** amongst others*

# Lavasa - Business of Businesses

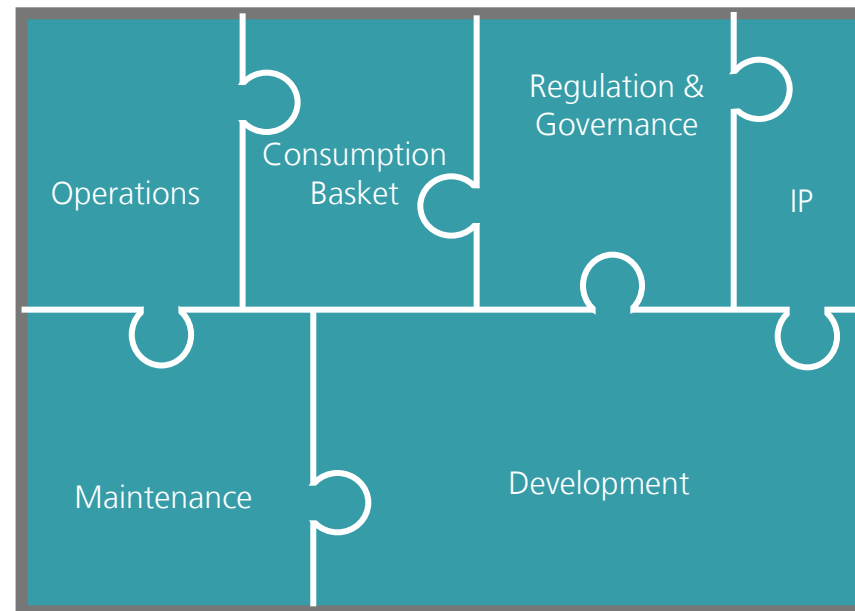
# The business of cities

## Existing Cities Model



Opportunity fragmented across multiple players

## Lavasa Model



Advantage Lavasa – Unique Integrated Opportunity

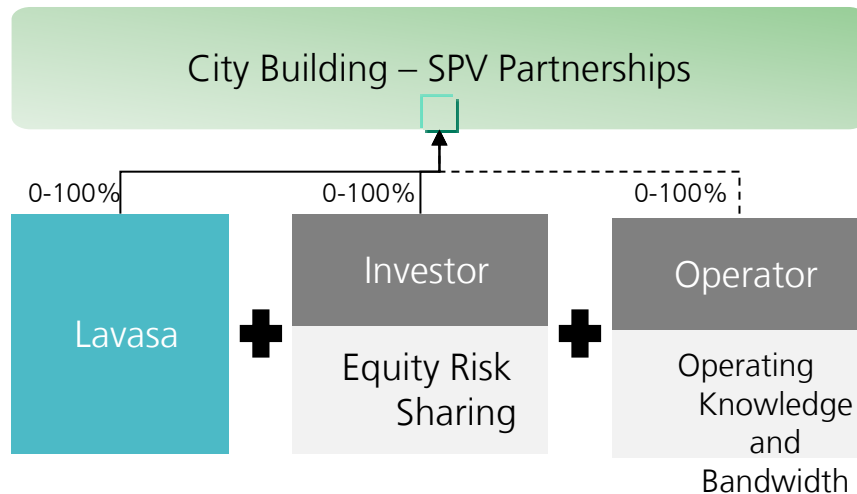
# Lavasa - An expected '365-day economy'

## GDP Composition



Integrated development with cross-synergies enabled by Lavasa

## Sticking to Core Competencies



Profits – Returns on Lavasa's share in Education / Healthcare / Tourism / Leisure / Hospitality and Retail SPV's

Rentals – On leased assets

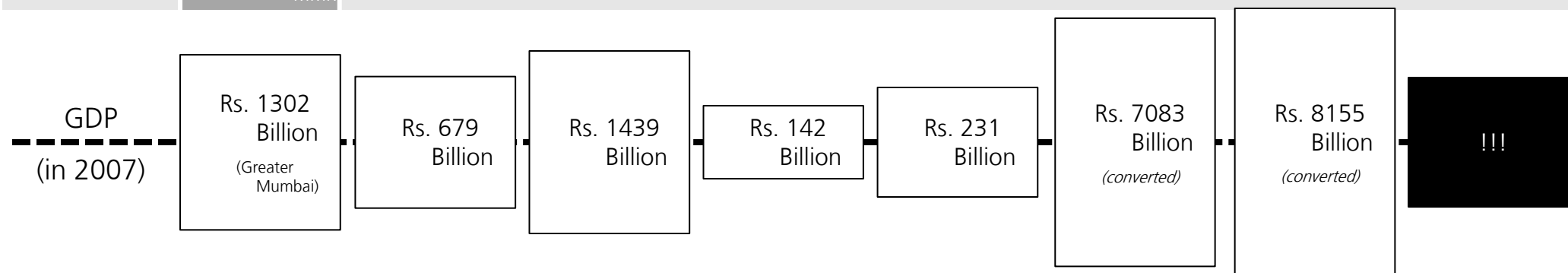
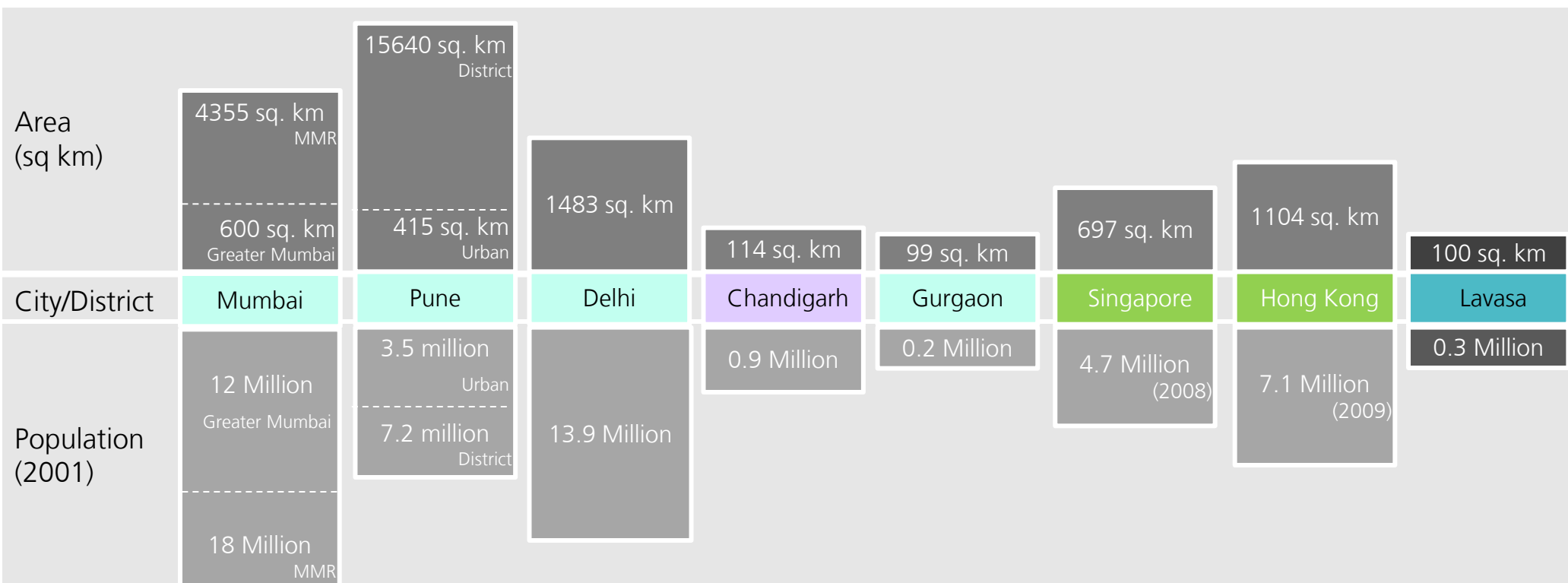
Levies & User Charges

Share in Lavasa GDP

**De-risked Business Model**



# Benchmarking with 365-day economies



# Lavasa - A City for All

# Lavasa – Residence for all

Live

- Across price points
  - From Villas to Rental Housing



Villas, Actual Picture, 2014



Lakeside Apartments, Actual Picture since 2013



Rental Housing Actual Picture, since 2009

# Lavasa - Infrastructure for All

Live

- Infrastructure for different needs of the city



Union Bank of India branch at Lavasa,  
Actual Picture since 2010



Police Station at Lavasa, Actual Picture since 2010



Lavasa Post Office – Pin Code : 412 112  
Actual Picture since 2010



# Lavasa - Livelihood for All

Work

- Jobs and employment opportunities



Fortune Select Dasve, Lavasa  
Actual Picture since 2010



Lavasa Bamboocrafts Ltd, Actual Picture since 2010



Lavasa nursery, Actual Picture since 2010

# Lavasa - Education for All

Learn

- Education across fields
  - For the entire socio-economic spectrum



Students at Ecole Hoteliere Lavasa – Hospitality education  
Actual Picture, 2013



Little Millenium – nursery , Actual Picture, 2013



Classroom at Christel House Lavasa - school for the economically disadvantaged - Actual Picture 2014



# Lavasa - Education for All

Learn

- Education across fields



Educational Workshop by Chris Bangle

Actual Pictures since 2010



Aptitude tests and Counselling for Std. X students



Technical training workshop for locals

# Lavasa - Hotels for All

Play

- Hotels for different needs and budgets
  - From five star properties to lodges



Fortune Select Dasve

Actual Pictures since 2010



The Waterfront Shaw, Lavasa



Ekaant, the retreat

# Lavasa - Tourism for All

Play

- Tourism activities



Adventure activities by Xthrill Adventure Academy



Watersports activities by Lakeshore

Actual Pictures since 2009



# Lavasa - Tourism for All

Play

- Tourism options



Musical Fountain  
Actual Picture 2013



Nature Trail

# Lavasa - City Management Services

# Lavasa - City Management Services

- A dedicated City Management Services team to provide an enhanced quality of community living to its citizens and visitors
- Emphasis on
  - Public Safety & Security - law and order services, fire and disaster prevention, etc.
  - Provision of uninterrupted and good quality water & power to all customers
  - Integrate customer support
  - Value added services connecting citizens to services like housekeeping; garden, street and promenade maintenance; waste management;
  - Complete sewer services & gas distribution

# Lavasa - City Management Services

- Specialist divisions for smooth and efficient delivery

Divisions of CMS	Some of the key roles and responsibilities
Public Works	<ul style="list-style-type: none"><li>• Maintains public spaces like streets, promenades, footpaths</li><li>• Runs the city's solid waste management program</li><li>• Ensures that all public realm areas are clean and well – maintained</li></ul>
Public Safety & Security	<ul style="list-style-type: none"><li>• Public Safety Planning , Law and Order services</li><li>• State and police interface, Fire and disaster prevention</li><li>• Parking &amp; Traffic management and Emergency communications</li></ul>
Enterprise Utilities	<ul style="list-style-type: none"><li>• Water, Sewer &amp; gas distribution and collection networks</li><li>• Water and sewer pumping and treatment</li><li>• Reliable, Sustainable &amp; Uninterrupted Power Service 24 x 7</li></ul>
Customer Services	<ul style="list-style-type: none"><li>• Citizen engagement, overseeing of customer services</li><li>• Coordinates real estate handovers and transfers</li><li>• Interface between Projects, Sales and Customers</li><li>• Enforcement of development regulations</li><li>• Operation of the Citizen Contact Centre &amp; dissemination of all sorts of public information</li></ul>
Administration & Finance	<ul style="list-style-type: none"><li>• Billing Financial transactions, budget management and support services</li><li>• Inter &amp; Intra City Transport and Guest assistance</li><li>• Support internal functions such as GIS, MIS, project support, etc.</li></ul>
GIS	<ul style="list-style-type: none"><li>• Supports and manages the GIS &amp; MIS needs</li><li>• Includes all spatial and location based mapping, measuring and tracking all city management performance outcomes</li></ul>



# Lavasa - City Manager

- Headed by a specialist City Manager
- Role of the City Manager
  - Policy making
  - Contract administration
  - Measuring and managing performance outcomes
  - Process & system engineering
  - Ensuring that day-to-day apparatus of the city's routine service delivery functions smoothly
  - Integrate service delivery to achieve efficiencies with a customer orientation and focus

# Lavasa Associations

# Lavasa Associations

## Hospitality



## Tourism & Leisure

Virtual Golf



## Sports Academies

Steve Redgrave Rowing Academy



Cricket Academy  
Badminton Academy

## Retail – F & B



## Retail – Other outlets



## Education



Educomp

Vision for students

## Corporate



Passionate Developers



## City Services



Driver's Lodge



Institutional

2000 rooms

2 million visitors

Restaurants and Shops

- A round the clock Citizen Contact Centre
- Ensures to make the lives of the citizens and visitors easy and convenient
  - A one stop information source
  - Non emergency and emergency services
  - Proactive information distribution
  - Data collection and management services
  - Customer Satisfaction Surveys
  - Customer handover and possession





- **Whistling Thrush Services Limited**
  - Supervised by City Management Services
  - Joint venture between Lavasa Corporation and Integron Property Management
- **Property, facility management and related services to residents and visitors to Lavasa**
  - Building & Property management
  - Housekeeping and hygiene solutions
  - Engineering maintenance
  - Security and safety outsourcing
  - Landscaping and garden maintenance
  - Interior fit-outs and all other support services

- Strategic partnership to implement city-wide ICT (Information & Communication Technology) at Lavasa
  - Implementation and full range of voice, data and video services
  - Infrastructure management : Telecommunication, IT, audio-visuals, kiosks, digital displays, smart home, technology systems supporting leisure, tourism, healthcare, hospitality, entertainment, traffic, etc.
  - Security management: surveillance and security system, physical and logistical security for telecom and IT, disaster plan
  - Governance & Utility management: Electronic billing for various services such as telecom, internet, gas, power, water etc.
  - Back office functions and maintenance: customer help desk & support, citizen Contact Centre, facility maintenance, building maintenance systems

# Lavasa – Hospitality

- Mid scale hotel at Dasve, 60 rooms
- Ready and operational since March 2009
- Zodiac coffee shop, Earthen Oven specialty restaurant



Actual Pictures since 2010





- The retreat with a panoramic view
- 20 rooms, conference facilities, indoor / outdoor activities
- Vyanjan - multi cuisine restaurant



Actual Pictures since 2010



- Mercure by Accor group, 130 rooms
- Celebrations - 24-hour coffee shop



Actual Pictures since 2010



- Service Apartment Hotel at Lavasa
- 43 self contained, fully equipped apartments - Studio, 1BHK, 2BHK



Actual Pictures since 2010







- Formule 1 by Accor Group, 142 Budget price rooms at Dasve
- To be operational by June 2015



Representative Picture





- Novotel is by Accor group with 192 rooms and Spa facility
- Designed for natural living with a lake view
- To be operational by September 2015



Rendering





- Caters to the luxury segment
- Offers comfort with its basket of 150 rooms



Representative Pictures





- 'Holiday Inn Express' a part of the Intercontinental Hotels Group caters to the budget hotel segment
- To be operational at Dasve by June 2015



Representative Pictures



- Laundry services at Lavasa



Representative Pictures

# Lavasa - Retail

# Restaurants at Lavasa

- Multi cuisine restaurants - Quick service, fine dining and casual dining
  - Chor Bizzare – Indian cuisine
  - Café Coffee Day - Coffee and Sandwiches
  - Chat Waat – Indian fast food
  - Granma's Homemade - Bakery and Patisserie
  - Oriental 8 - Chinese cuisine
  - Past Times – Multi cuisine
  - Pizzavala – Italian cuisine
  - Tabakh - Lebanese cuisine
  - The All American Diner – American





- Café Coffee Day on the lakeside promenade at Lavasa
- Coffees, teas, shakes, sodas , samosas, sandwiches, subs, croissants, cakes desserts, etc.



Actual Pictures since 2010



- Factory cum exhibition centre that manufactures and retails artifacts and furniture made from bamboo
  - These products help the cause of environmental preservation



# Lavasa – Tourism & Leisure

- Lavasa International Convention Centre - Managed by Accor
  - 1500 capacity, halls and meeting rooms, A/V facilities
- Meetings, events, conferences , exhibitions, weddings
  - Venue for TED INK conference and Lavasa Literature Live



Actual Pictures since 2010





- A variety of spa treatments
- Facilities like squash court, tennis court, fully functional gymnasium, swimming pool, spa, restaurants, pub, etc.



Actual Pictures since 2010



Representative Pictures

- Pontoons, Bumper Boats, Personal Water Crafts, Pedal Boats, Kayaks , Trampoline, Wibit obstacle, Pool activities
- The all new Vortex Splash Pad



Actual Picture since 2010



Actual Picture since 2010



Actual Picture 2013



- Xthrill Adventure Academy managed by Z - Bac Adventure Institute Pvt. Ltd.
- Activities like rappelling, rock climbing, camping, trekking , zip-line, zorbing, air rifle shooting, etc.
- Accommodation - Swiss AC tents with attached bathrooms, modern amenities and dining facilities



Actual Pictures since 2010



Air conditioned tents, Actual Pictures since 2010



# Dasve Fountain

- Musical fountain
  - Incorporates a laser and sound show
  - 60 meter high central jet



Actual Pictures 2013



# Sports Academies

- Hockey academy at Lavasa, tie up with Hockey Australia



Representative Images



- Martial Arts academy at Lavasa inaugurated in April 2014
- Ancient art forms like Wushu and Shaolin will be taught along with regular martial arts



Actual Picture 2013



# Other Academies

- Rowing academy by Sir Steve Redgrave via Golden Five Limited
- Golf Academy
- Football Academy
- Cricket Academy

# Lavasa - Education



- Premier hospitality education institute, offering a four year course in Hospitality Management, certified by École hôtelière de Lausanne
- First batch placement at premier hotels



Actual Pictures 2013





- A pre-primary school for children from 2 to 6 years
- Managed and run by Educomp



Actual Pictures 2013





Christel House  
*India*

- Providing quality education for children from economically disadvantaged sections of society
- English medium school with a Resource Centre
- Free education, uniforms, books, meals, pick-up and drop
- Operational since June 2010; Phase 2 launched in 2012



Actual Pictures since 2010



- Inaugurated at Lavasa in July 2014



Actual Image 2014

# Educational Workshops at Lavasa

Month	Details of Workshops
Jan 2010	Executive Program in Airport and Airlines Systems - A program by The Massachusetts Institute of Technology's Office of Professional Education(MIT PE)
Mar 2010	Applying the science of Biomimicry in Urban Architecture - A workshop by The Biomimicry Guild, USA
Sept 2010	'Essentials of Wines' - A wine appreciation workshop by Wei Cheng
Oct 2010	'The Invisible Shield' - A workshop on Security Awareness by Max Security (Israeli security consultant firm)
Nov 2010	Auto design workshop - Conducted by Chris Bangle, former Chief of Design for the BMW Group
Nov 2010	Planning & Governance Conference at Lavasa
Jan 2011	Classical Studies workshop - Conducted by Sir James Mallinson
Apr 2014	Delivery to Design – International certificates in training skills from Rutgers University, NJ, USA
Jun2014	International certificate programmes in construction – bar bending & masonry and unarmed security in collaboration with United Kingdom Business Council (UKIBC), Association of Colleges – UK in India (AOCIndia), and Manipal City & Guilds to upskill workforce at Lavasa



# Educational Workshops



Executive Program in Airport and Airlines system workshop inaugurated by Mr. Praful Patel, former Union Minister of Civil Aviation  
Jan 2010

Actual Pictures since 2010



Auto Design workshop by Chris Bangle. Nov 2010

# Corporate tie ups

- For health & wellness development
- R&D facilities in addition to long term & therapeutic care
- Apollo Hospital and Apollo Pharmacy operational in Dasve



Actual Pictures since 2010



- Delhi based Retirement Resort developer
- 30 acres development at Dasve



Rendering



Actual Pictures since 2010

# Other Corporate tie-ups

- **State Bank of India**
  - Land lease for retail bank and interior holiday home at Dasve
- **Girias Investment Pvt Ltd**
  - Development of an Training Centre with a residential component

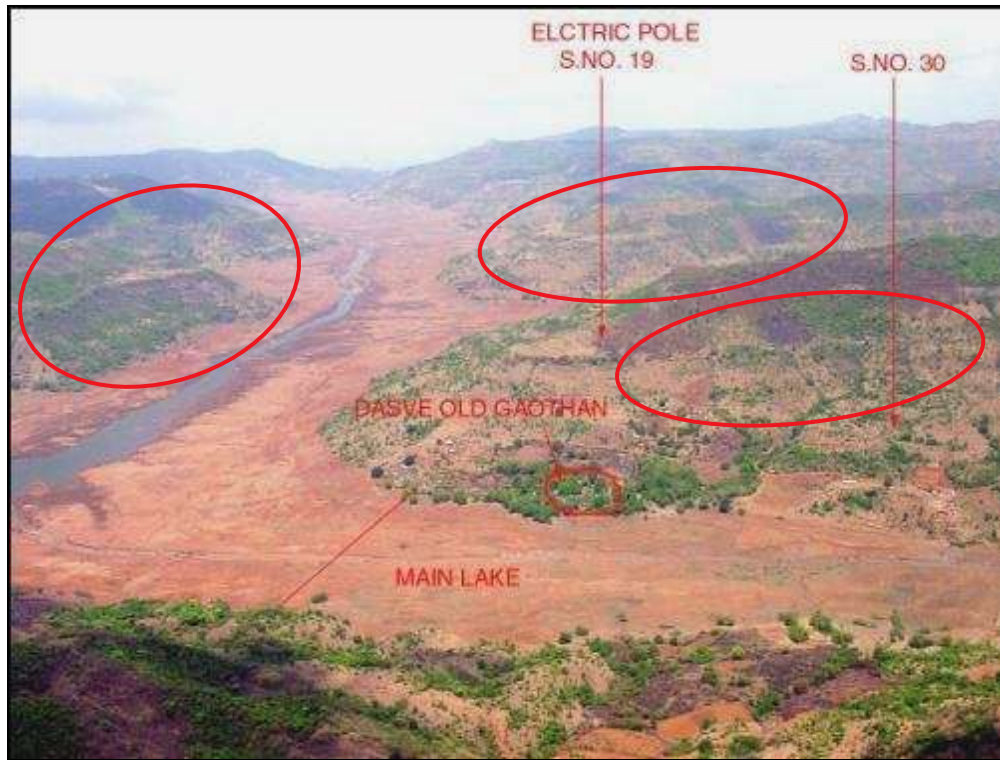


# Environment Initiatives

## Objectives

- Protecting the existing natural habitat
- Further enhancing the habitat

# Before –After Images

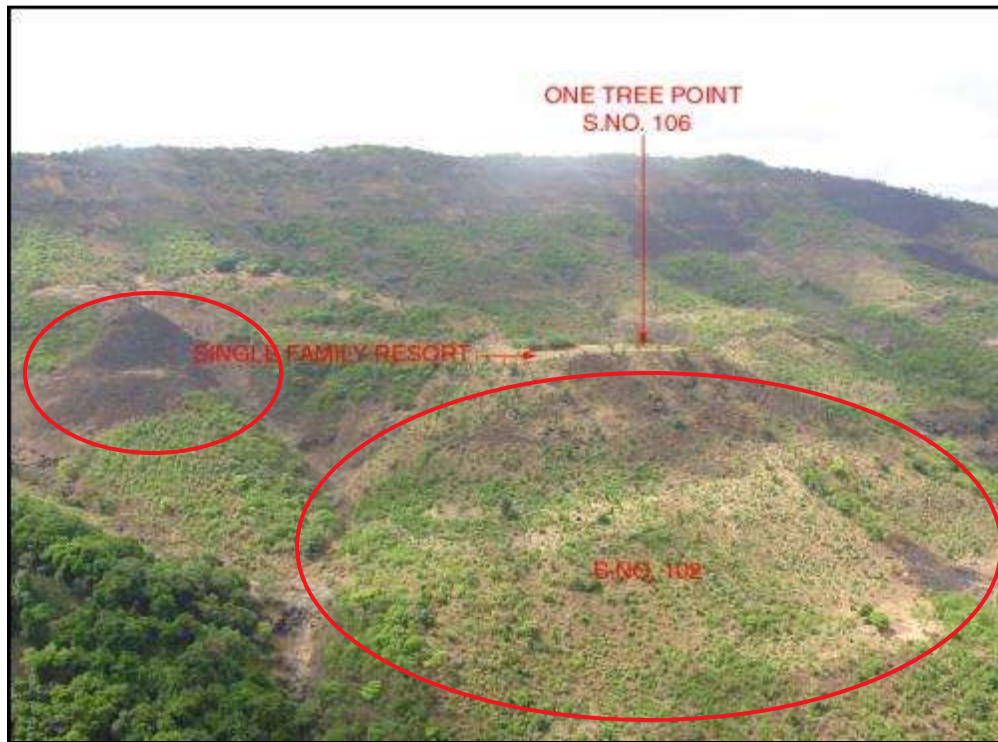


April, 2002



March, 2013

# Before –After Images: Dasve



April, 2002

Slash & Burn practices and slopes with sparse scrub before the development



March, 2013

Results of mass seeding & fertigation, Shrub & stump plantation and Mass plantation activities



# Before –After Images: Dasve



April, 2002

Typical Slash & Burn practices and barren slopes before the development.



March, 2013

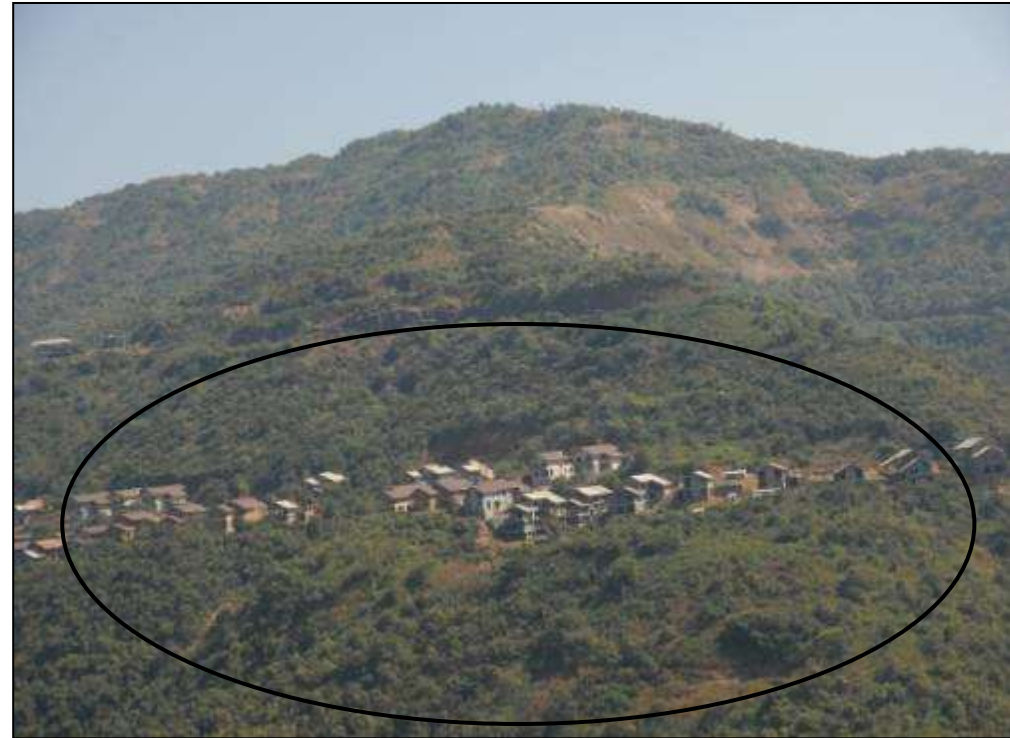
Results of mass seeding & fertigation activities



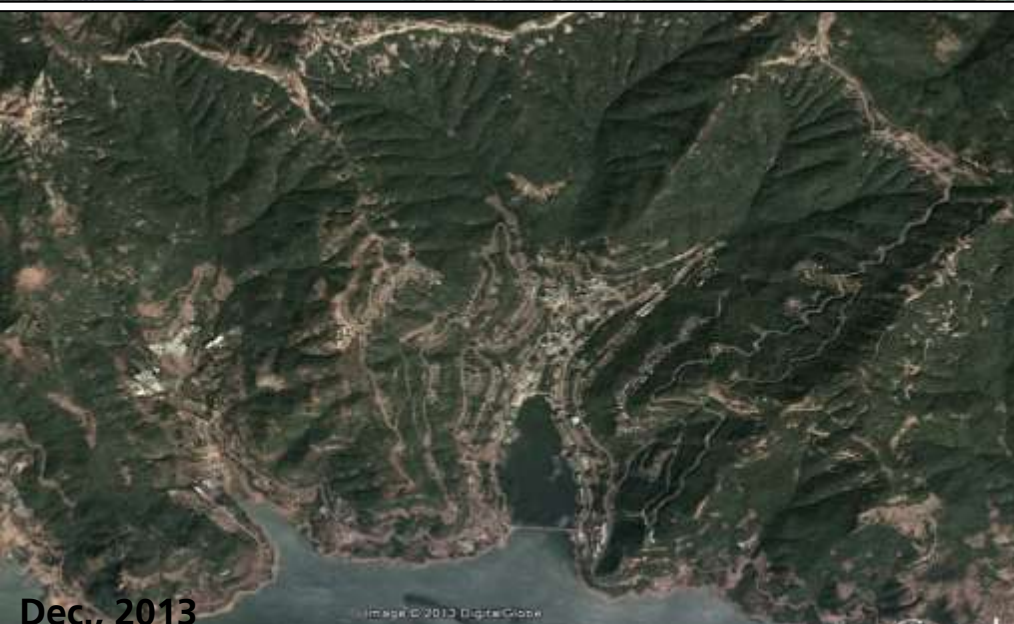
# Before –After Images: Dasve



April, 2002



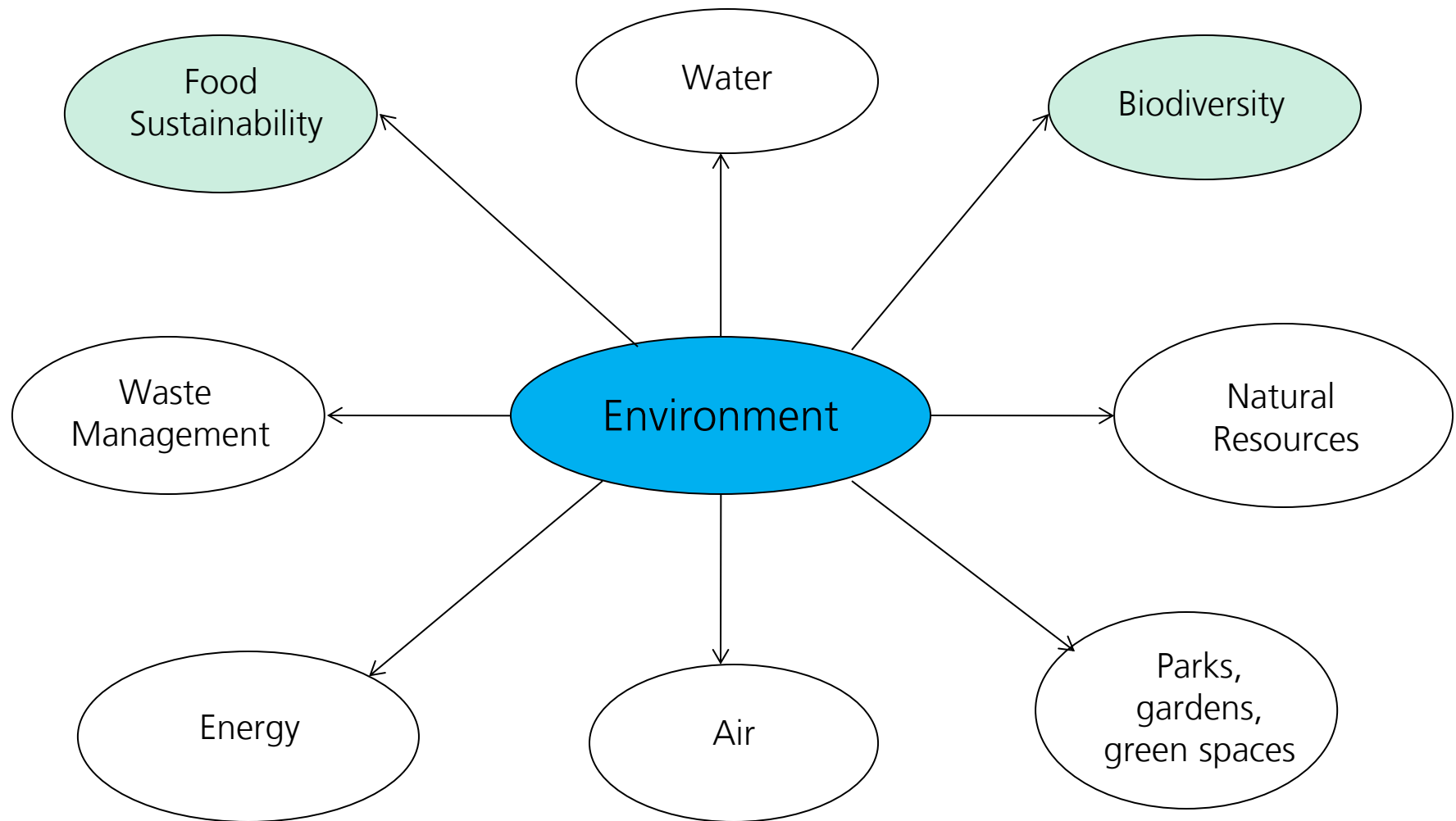
March, 2013



- These are comparative Google Images of the 1<sup>st</sup> city centers ' Dasve' and 'Bohini'.
- It indicates the positive change in the green cover that has occurred in the region inspite of the development work at Lavasa.



# Environmental Aspects at Lavasa



# Environment Initiatives - Watershed Management



Nallah Bunding



Water Absorption Trench



Mass seeding



Contour Trenching

The quantifiable outcomes in **Dasve** are: a) Total Water Harvested **89.18 TCM**,  
b) Reduction of soil erosion by **3831 tons** and c) Grass biomass of **448 tons** generated



# Biodiversity Conservation



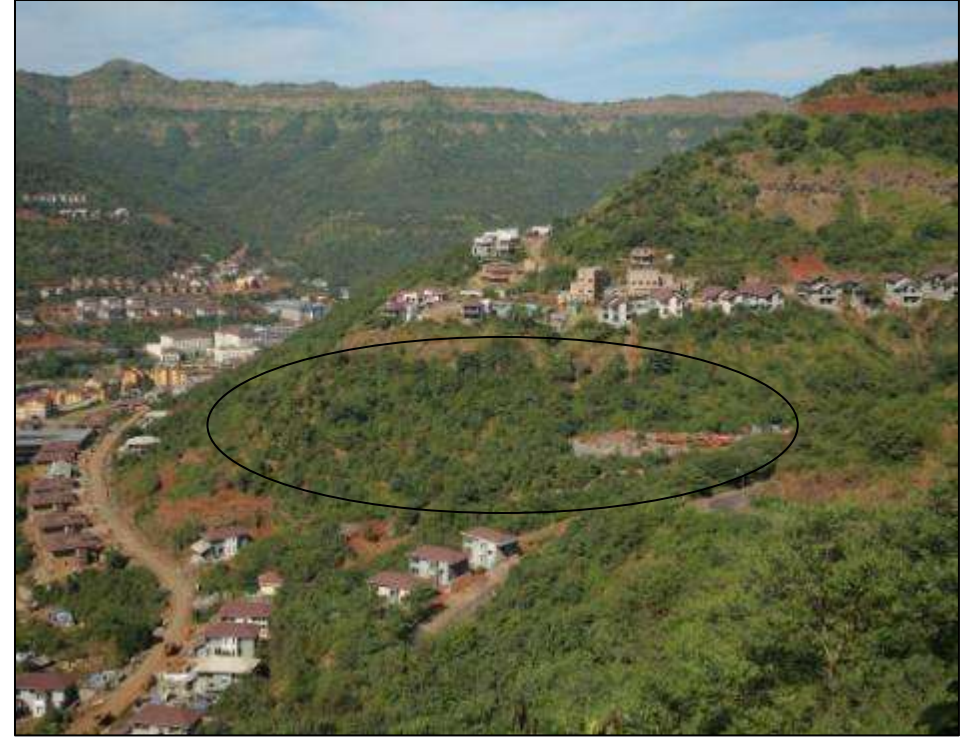
- Ecologically important areas are conserved. Fire lines are laid all across to prevent forest fires. Tree transplantation and conservation of top soil is regularly done



# Bio-diversity Enhancement - Flora



April 2002 (pre development)



March 2013 (post development)

## Expanding the 3-canopy structure that exists in this habitat:

1. **Mass Plantation:** over 7 lacs indigenous trees saplings, **organic certified**
2. **Indigenous Shrubs** over 7 lacs saplings have been planted
3. **Mass Fertigation** over 40 tons carried out to balance the soil nutrient quality (NPK)

# Biodiversity Enhancement - Fauna



- **Release of fishes** (4.05 lacs) & prawns (1.75lacs) help in natural cleaning of lake water.
- **Water ponds** are created to help fauna to quench their thirst during summer season.
- **Ducks and Geese** are released for beauty. **Bee boxes** help in natural pollination



# Nursery



Display Polytunnel



Display Polytunnel

One of the **1<sup>st</sup> organically certified nursery in India** propagating **forestry species**



# Soil Bio-engineering & Hydroseeding



Bio-degradable coir mats (51 acres) for slope protection & 435 acres of Hydro-seeding created **living slopes**



# Natural Resource Management - Bamboosa



**Lavasa Bamboocrafts Ltd.** uses environment friendly material 'bamboo' and local artisans to make furniture and artifacts that showcases economic, social and environmental **sustainability**



# Environment Initiatives - Nature Tourism



- Theme based Nature Trails., Leisure, Amateur trail developed
- Neighborhood Parks, Plazas, Avenue Plantations, Promenade Beautification, Ravine beautification

# Air & Water Quality: Monitoring



All major environmental parameters such as **air, water, soil** are monitored regularly and are well within the prescribed pollution limits.



# Waste Management



- **Segregation** of waste at source into bio-degradable and non-biodegradable is compulsory.
- Biodegradable waste is converted to manure and re-used for landscaping and plantation.

# Corporate Responsibility Initiatives

# Corporate Responsibility

- Villager resettlement and rehabilitation
  - Gaothans created
  - Employment opportunities
  - Health and education facilities
  - Potable treated water, Road connectivity



Dasve Gaothan



Padhalghar Gaothan

Actual Pictures 2014

# Corporate Responsibility

- Crèche
  - Day-care centre for the children of labour and villagers
  - New born babies to 15 year olds



Actual Pictures 2014



# Corporate Responsibility

- Christel House Lavasa

- For quality education to children from economically disadvantaged section of society
- With digitally equipped resource centre



Kids in classroom



Mid-day meal



Children in Music class



Resource Centre

Actual Pictures 2014

# Corporate Responsibility

- Regular vocational training and health check-up camps



Regular Health Check up



Pulse Polio Campaign



Cancer awareness & screening camp



Eye camp in progress

Actual Pictures since 2009

# Primary Health Centre at Bhoini and Mugaon

- These centers provide medical attention to local villagers, contract laborers' employees and tourists.
  - This also includes including emergency services
  - Medical checkup and medicines are provided free of cost to the villagers
- Ambulance is available free of cost to villagers and labourers
- Regular health checks up camps are conducted in villages and in crèche to check the health status
- Drinking water provided to 12 villages and 10 Zila Parishad Schools



Health check up camps for villagers



Ambulance service for villagers

Actual Pictures 2014



# Corporate Responsibility

- Regular interaction with local villagers



Distribution of galvanized corrugated sheets to families whose houses have been dilapidated due to heavy rains



SHG (women's empowerment) meeting



Distribution of school uniforms      Actual Pictures since 2009



# Corporate Responsibility

- Technical skills training workshop of locals undertaken with Vocational Education providers
  - Electrical, plumbing, gardening, etc.
  - Classroom and onsite training
- Discussions on for Community Development Association to support small business entrepreneurship & Micro finance



Actual Pictures since 2009

# Corporate Responsibility

- Aptitude tests and Counselling for Std. X students
  - 175 students from schools of Andgaon, Kolawade, Mutha, Kondhur & Kolawade
  - Organised with the help of Maharashtra State Vocational Training Centre & Selection Board (MSVTC&SB), Pune
- Future plans special guidance for subjects like English, Science , Maths



Actual Pictures since 2010

# Support to Zilla Parishad Schools

- Lavasa has extended support to 10 Zilla Parishad primary schools
  - Areas of concern - School building repair, uniform distribution, drinking water supply, personality development classes, aptitude test and career guidance program.



Actual Pictures 2014

# Employment opportunities

- By encouraging and training the local people, Lavasa Corporation Limited has provided jobs to 505 locals
  - Befitting their expertise and potential
  - Vocations – Regular office work, Water Sports, Hospitality Industry, Facilities Management Services (in positions of Lifeguards, Office administrators, Stores officers, Computer Operators, Security guards, Drivers and others)



# Events

- India's largest women's car rally from Mumbai/Pune to Lavasa
  - 2014 was the 6<sup>th</sup> year in succession
- In 2014, LWD got bigger and better with the Guinness World Record title – 'Most female participants in a motorsport event'
- LWD 2014 captured the multiple facets of the contemporary spirited Indian woman

- The Event



Participants display a message on AIDS awareness



Participants display a message on breast cancer on their car



Kunal Kapoor and Deveika Bhowani off cars in Mumbai



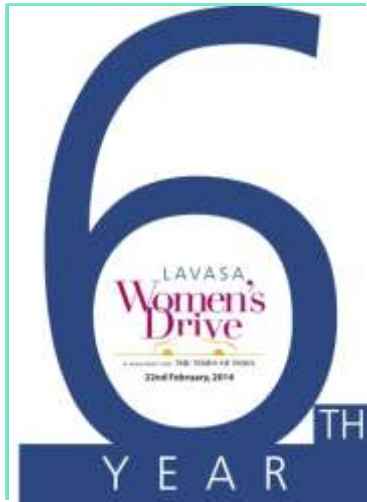
Scot Wrigton and Purab Kohli flag off cars in Pune



Participants celebrate after competing and completing the drive to Lavasa

Actual Pictures 2014

- On Ground





# Glimpses of the Awards Night - 2014



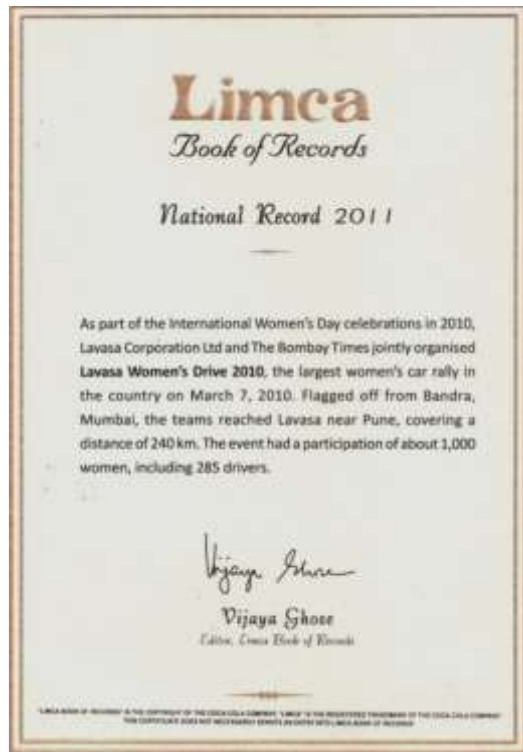
The LWD Awards night was full of verve and energy and rightfully so, as the brightest star shone upon the winners as they celebrated their historic drive!



The unveiling of the Guinness certificate, by the legend of Indian Cinema, Amitabh Bachchan



- 2011 & 2012 Accolades from the Limca Book of Records
  - Acknowledges Lavasa Women's Drive 2010 and 2011 as India's Biggest All-Women Car Drive



- Association with MIFTA - Marathi film and theatre international awards awards in 2010
- Jury meet at Lavasa, Awards function at Dubai, Cricket match with stars



Ajit Gulabchand handing over the award to Prakash Amte and Mandatai Amte



Ajit Gulabchand handing over the award to Mr. Bachchan for his Marathi film "Vihir"



- Amalgamation of art, culture, dance & music
- Interactive workshops and live performance by various artists
- Stalls run by prominent NGOs and individual artists



Bollywood singer Abhijeet Bhattacharya performs live



Achyut Palav conducting a calligraphy workshop





- Launch of DIWALI FEST under the aegis of 'Lavasa Holidays Festive Fiesta'
- A plethora of all daylong workshops and activities filled with fun, games, creativity and excitement



# Lavasa Experience Zone

- Extended the concept of 'Lavasa Experience Zone' to leading malls in Delhi and Ahmedabad and leading Business centres (Tata Communications, Mumbai and Pune)
  - Set up an exhibit at the mall for sales meetings and interactions
  - Enabled instant photography with the Portofino backdrop for the visitors
  - Engaged the visitors with a 3D screen of Lavasa's picturesque landscape and virtual tour
  - Wide range of collaterals distributed viz. City Guide, Bookmarks and Mugaon leaflets





# Pune Bicycle Championship (PBCh)

- Lavasa hosted the **Pune Bicycle Championship (PBCh)** on Feb 3, 2013
- The race witnessed 300 zealous and high-spirited nature-sport enthusiasts, who cycled along the steep uphill from Temghar Dam to Lavasa, a distance of 12 km.





# Delhi Sustainable Development Summit (DSDS) 2013

- **Bamboosa** (Lavasa Bamboocrafts Limited) participated in the 2013 Delhi Sustainable Development Summit being held at Taj Palace
- The DSDS 2013 was inaugurated by the then Hon. Prime Minister, **Dr. Manmohan Singh** and witnessed eminent dignitaries from across the globe
- With almost 5000 footfalls, the summit was an ideal platform for Bamboosa to display its products





# The Ecole Graduation and Inauguration ceremony

- The first convocation of Ecole Hoteliere Lavasa took place on Aug 9, 2013 at Lavasa International Convention Centre
- The new state-of-the-art campus was also inaugurated on the same day by Prof. Michel Rochat, General Director, Ecole hôtelière de Lausanne
- Dignitaries present included Mr. Raymond Bickson - Managing Director & CEO Taj Hotels and Resorts and Palaces , Mr. Jean Michel Casse - Senior Vice President – Operations, of Accor Hospitality India and Mr. Yateendra Sinh - CEO, Lausanne Hospitality Consulting.



# Rowing workshop at Lavasa

- Sir Steve Redgrave (5 times Olympic gold medalist) conducted his first-ever rowing workshop at Lavasa on 12<sup>th</sup> November 2013





# Rowing workshop by Sir Steve Redgrave

- The British sporting legend conducted a practical training workshop for over 70 rowers from the armed forces (College of Military Engineering & National Defence Academy) and professional clubs from Pune



# TAAI Exhibition, Bangalore

- Lavasa won awards for **'Best Integrated Tourism City in India'** at the recently held, **Indian Travel Congress – 2013 – 61<sup>st</sup> Convention & Exhibition of Travel Agents Association of India (TAAI)** at Hotel Taj Vivanta, Bengaluru. The awards instituted by TAAI, recognize outstanding achievers in the travel and tourism industry.





# The Vintage Car Show

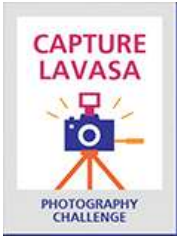
- On December 14<sup>th</sup> 2013, Lavasa witnessed the first Vintage Car Show
- Participants - Auto enthusiasts, avid car photographers, motor dealers and collectors
- Line-up of cars from the good old 1930's to the 1970's era - the Mercedes 250 (1966), Cadillac Series 62 (1951), Studebaker Champion (1947), Saab 96 (1963), Dodge Suburban (1957) and the historic Volkswagen Tempo (Kubelwagen) (1939), amongst many others.
- Followed up with same Jazz at the Promenade.



The bevy of vintage beauties lined up at the Lavasa International Convention Centre, Lavasa.

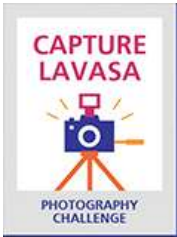


Vintage car owners strike a pose with their pride possession. Former Gladrags Mrs. World, Aditi Gowitrikar poses on a Volkswagen Tempo and the Jazz band synchronize perfectly to the ambience!



- Contest for photography enthusiasts where one needs to capture beautiful moments of Lavasa and submit. 6 categories including Landscape, Architecture etc.
- 2198 entries by 383 participants in 40 days
- The winner has been awarded the title of 'The Official photographer' of Lavasa with a 6 month contract and other prizes

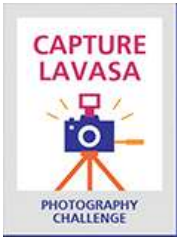




- The winning photographs







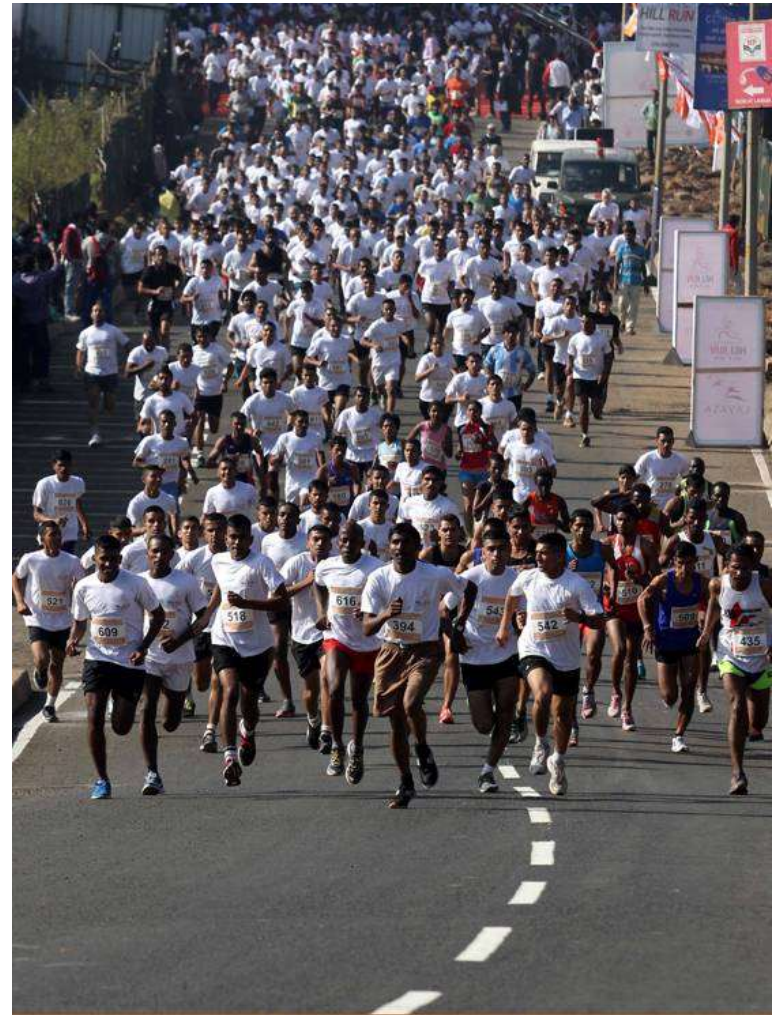
- The winning photographs







- Initiated in 2014
- The 1<sup>st</sup> Hill Run of the year
- Against the picturesque Lavasa hills with **1011** runners
- From **7** countries and **10** cities
- Age groups varying from 9 years to 70 years
- Heavy participation from Armed forces





- Snapshots



Lavasa participated as an Associate sponsor



# Lavasa - City Development Status

- Substantial infrastructure completed
- First town, Dasve : Up & running
- Second town, Mugaon: Infrastructure under execution



# Dasve



# Dasve – Aerial View





# Dasve – Aerial View



# Dasve – Aerial View





# Dasve Promenade



# City Services at Lavasa

# City Management Services Building



Town Hall - Administrative Building since 2010



# City Services - Citizen Contact Centre



Actual Pictures since 2010

# City Services - Amenities



Police Station



Post Office



Petrol Pump



Public Safety Centre

Actual Pictures since 2010

# City Services - Banks



State Bank of India branch at Lavasa



Union Bank of India branch at Lavasa

Actual Pictures since 2010



# City Services - Transportation

- Intra - City Bus Services
  - 2 Shuttle services, ply between 9 am to 6 pm
  - At regular intervals of 30 to 45 minutes



Actual Pictures since 2010

# City Services - Healthcare



Apollo Lavasa Hospital

Actual Pictures since 2010



Apollo Lavasa Hospital



Apollo Pharmacy

# Information Centre Building





# Infrastructure at Lavasa

# Roads 2010



Access Roads



Internal Roads

Actual Pictures since 2010

# Dasve Dam



Actual Pictures 2013



# Infrastructure



Water Treatment Plant

Actual Pictures since 2010



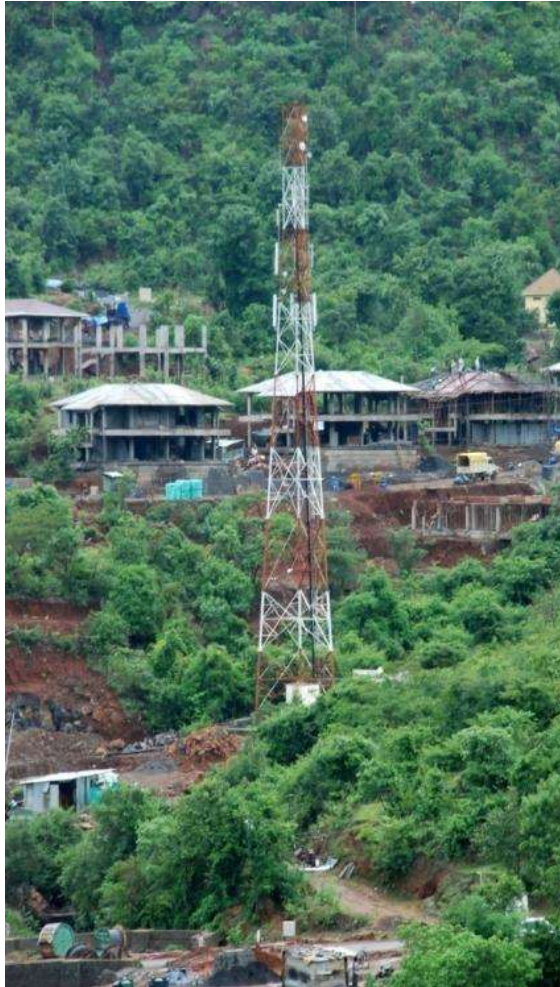
# Infrastructure



Sewage Treatment Plant

Actual Pictures since 2010

# Infrastructure



Telecom Tower



Transmission Lines



GIS support

Actual Pictures since 2010



# Helipad



Actual Pictures since 2010

# Residences at Lavasa

# Residential - Lakeside Apartments



Actual Picture 2013



# Residential - Villas



Actual Picture 2014



Representative Pictures

# Residential - Rental workforce Housing

- Ideal for support & service staff, students, bachelors, executives and staff working in different companies and staying back at Lavasa



Actual Pictures since 2010

# Hospitality at Lavasa



# Hotels at Lavasa - Ekaant The Retreat



Actual Picture



# Hotels at Lavasa - Fortune Select Dasve



Actual Picture since 2010





# Hotels at Lavasa - Waterfront Shaw Apartment Hotel





# Hotels at Lavasa - Mercure Lavasa



Actual Picture



# Restaurants at Lavasa



Zodiac – Coffee shop at Fortune



Earthen Oven – Indian cuisine at Fortune

# Restaurants at Lavasa



Vyanjan – Multi cuisine



Past Times – English pub

Actual Pictures



# Restaurants at Lavasa



The All American Diner



Granma's Homemade Patisserie

Actual Picture

# Restaurants at Lavasa



Chor Bizzare –Indian cuisine



Tabakh – Lebanese restaurant

# Tourism & Leisure at Lavasa



# Tourist Information Centre at Lavasa



Tourist Information Centre (TIC), at the Portofino Street, Dasve



TIC – Office interiors

# Lavasa Information Desk

- LID is set up to capture the captive audience in the 2 hotels, who may be interested home buyers/investors and direct them to LEZ
- Additionally, they would also be guided to all tourist locations at Lavasa.



# Tourism at Lavasa

## Lakeshore Watersports



PFMI 2011 /2012 winners at Lakeshore Watersports



The Vortex Splash Pad



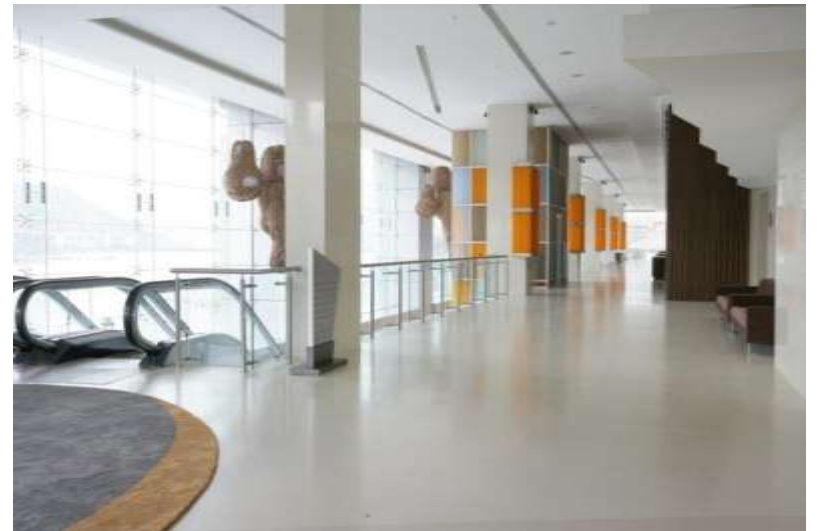


# Tourism at Lavasa

## Lavasa International Convention Centre



Actual Picture



# Tourism at Lavasa

## Bamboosa showroom



# Tourism at Lavasa

## Xthrill Adventure Academy



Actual Picture since 2010



# Tourism at Lavasa

## Xthrill Adventure Academy



PFMI 2011 /2012 finalists at Xthrill

# Retail at Lavasa



The retail stretch on the promenade



Grocery outlet



# Leisure at Lavasa

## Dasvino Town & Country Club





# Leisure at Lavasa

## Viewing Galleries



# Leisure at Lavasa

## Nature Trails



# Opportunities at Lavasa



# Residential Apartments at Lavasa



**Belshore Apartments**

**Delfino Apartments**

**Valley View Apartments**

**Hillshore Apartments**

**Brook View Apartments**

**Belshore Apartments** – Located in Mugaon, is a mélange of Studio, 1.5 BHK and 2 BHK homes

**Delfino Apartments** - Located in Dasve, is a residential apartment block. With a 4½ BHK configuration, the apartments stand on the lake edge.

**Valley View Apartments** - Located at West Shore Dasve - Studio, 1 and 2 BHK:

**Hillshore Apartments** - Located at West Shore Mugaon - Studio, 1.5 and 2 BHK:

**Brook View Apartments** - Located in Dasve, next to a brook. Studio and 2 BHK homes:

# Commercial Spaces at Lavasa

- Premium commercial spaces at Lavasa
  - In the lap of nature
  - Infrastructure and City management services

Varied Options available			
<u>Customized land parcels</u>	<u>Retail spaces</u>	<u>Built Spaces</u>	<u>Office spaces</u>
<ul style="list-style-type: none"><li>• For institutional</li><li>• Ideal for corporate training centres, educational campuses, entertainment zones, health &amp; wellness centres, R&amp; D centres</li></ul>	<ul style="list-style-type: none"><li>• Sale, Lease or Revenue sharing formats</li></ul>	<ul style="list-style-type: none"><li>• Ready to move in office spaces</li><li>• Customizable options</li><li>• Sale or Lease formats</li></ul>	<ul style="list-style-type: none"><li>• 247 Business Square</li></ul>

# Commercial Spaces at Lavasa

- 247 Business Square and 247 Business Avenue
  - 5 lakh square feet of space for offices and retail
  - Ideal for professional service organizations, creative houses, service organizations, BPO's, etc.
  - Situated in the heart of the central business district
  - Ample car parking, uninterrupted power back-up , Wi-Fi enabled
  - Proximity to facilities including conferencing, business lounge, etc.
  - Sale or lease options
  - Scheduled to open in 2014 -15



# Commercial Spaces at Lavasa



247 Business Avenue



247 Business Square

# Conferences at Lavasa International Convention Centre

- A global MICE destination managed by Accor
- Ideal for meetings, conferences and exhibitions
- Features and facilities
  - Plenary capacity : 1500
  - Halls and meeting rooms to hold simultaneous sessions
  - State of the art audio visual and communication facilities
- Wide range of post conference leisure activities
  - Water sports, nature trails, adventure sports, etc.

# Tourism at Lavasa

- Lavasa Holidays

- Making the most of one's vacation at Lavasa
- Offers all-round fun, rejuvenation and excitement for the entire family
- A range of Day packages and Stay packages for the entire family

- Theme weddings at Lavasa

- Picturesque location, All ceremonies
- Facilities offered : Rooms, Meals and value added offerings like spa packages and leisure activities for guests like water sports, nature trails, etc.



# To sum up....

- Based on New Urbanism
- Work & life balance
- Opportunities for Education, Tourism, Hospitality , Leisure , Retail & Business
- Vantage location



[www.lavasa.com](http://www.lavasa.com)

[www.facebook.com/lavasacommunity](http://www.facebook.com/lavasacommunity)

[www.twitter.com/lavasacommunity](http://www.twitter.com/lavasacommunity)

Lavasa Corporation Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the DRHP with SEBI. The DRHP is available on the SEBI website at [www.sebi.gov.in](http://www.sebi.gov.in) as well as the respective websites of the BRLMs at [www.axiscapital.co.in](http://www.axiscapital.co.in), <http://investmentbank.kotak.com>, [www.icicisecurities.com](http://www.icicisecurities.com). Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section “Risk Factors” on page 19 of the DRHP.

