

Lavasa Corporation Limited





Lavasa in 2015

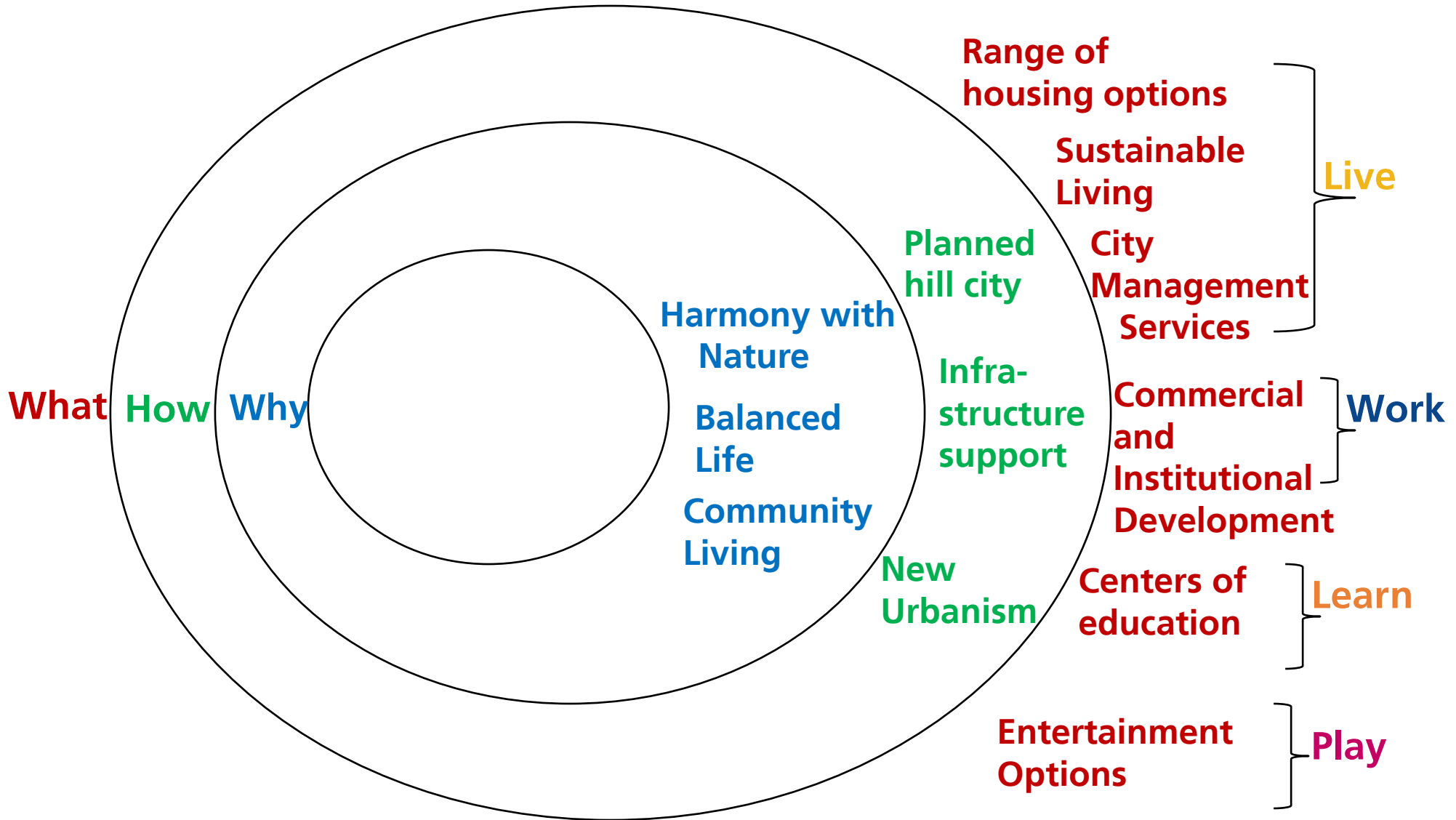


Lavasa in 2015



Lavasa – Thought Process & Development Plan

Lavasa -Thought Process



Lavasa City - Life in Full

Live

- Villas & Apartments
- Studio & Serviced Apartments
- Rental & Retiree Housing
- Promenade
- Health & Wellness Centres
- 24 x 7 Power and Water
- 24 x 7 Connectivity
- GIS and e-City networks (e-Governance, e-healthcare and e-commerce)
- Social Infrastructure



Rep Picture

Work

- Non-polluting Industries
- IT / ITES
- Professional Services
- Convention Centre
- City Management Services



Rep Picture

Learn

- Schools and Colleges
- Playgroup & Nursery Schools
- Management Institutes
- Executive Education Centres
- Post Graduation Institutes
- Adventure Training Institutes
- Vocational Institutes
- Sports Academies



Rep Picture

Play

- Budget to Luxury Hotels
- Clubs, Resorts & Spas
- Cricket Ground
- Golf Course & Academy
- Water & Adventure Sports
- Street Food
- Themed Restaurants



Rep Picture

Master Plan - Driven by a strong brand ideology



Rep Pictures

Lifelong Learning

- Schools
- Colleges
- Hospitality Institutes
- Management Institutes

Technology Leadership

- Infrastructure
- Biomimicry
- GIS Mapping & remote sensing
- E-city, embracing e-Governance
- e-commerce, e-learning & e-medicine
- Hospitals
- Modern amenities

Cosmopolitan Style

- Budget to Luxury hotels
- Convention / Event centre
- Sports academies
- Nature tourism
- Golf course & Cricket ground
- Multi cuisine dining

Spiritual Harmony

- Health & Wellness products
- Clubs and Resorts
- Spas

Lavasa – Some facts

Lavasa - Planned Hill City

- A 'planned' hill city led by the private sector
- For the entire social spectrum, with a diverse population from India
- Based on the concept of 'new urbanism' where one can live, work, learn and play within walking distances
- Planned for a permanent population of around 2,40,000
- Tourists footfall reached 0.95 million(9.5 lakhs approximately) in 2014-2015



Artist's Impression of the Lavasa Lakeline

Lavasa - Multiple access

- Four access points for Lavasa on Mumbai-Pune Expressway and one on Mumbai-Goa highway
 - An hour's drive from Pune and around three hours from Central Mumbai



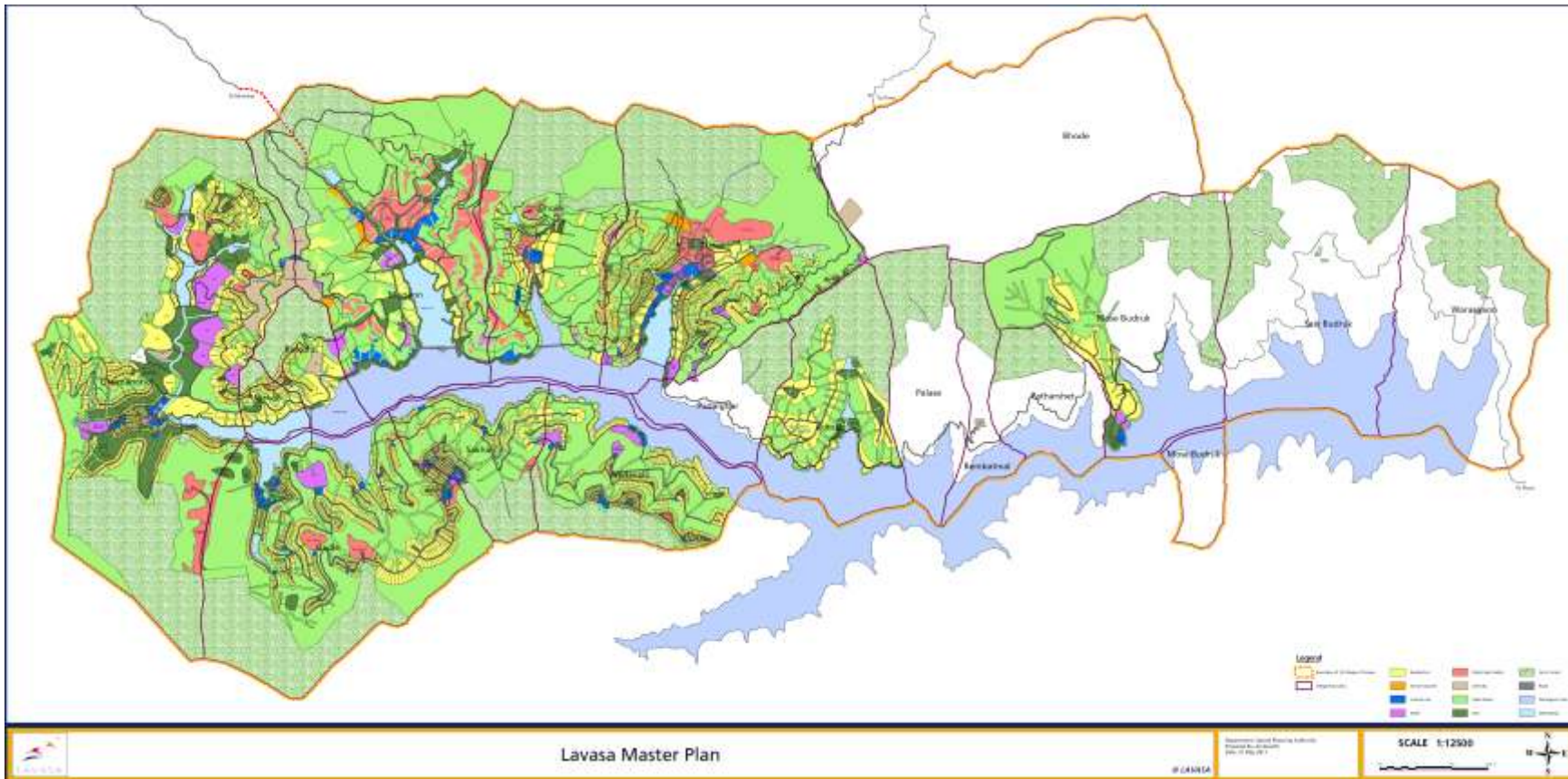
All distances approximate; Map indicative and not precise

Lavasa - Developed by HCC

- A global business group, a pioneer in infrastructure construction
 - 68.72% shareholding in Lavasa
 - Executed several landmark projects of India having constructed
 - 25% of India's Installed Hydel Power capacity
 - over 50% of India's Nuclear Power capacities
 - over 3,500 lane km of Highways,
 - more than 288 km of complex Tunnelling
 - over 350 Bridges.
- Landmark Projects include
 - Bandra Worli Sea Link
 - Kudankulam Nuclear Power Project
 - Kolkata & Delhi Metro
 - The Mumbai-Pune Expressway
 - Farakka Barrage

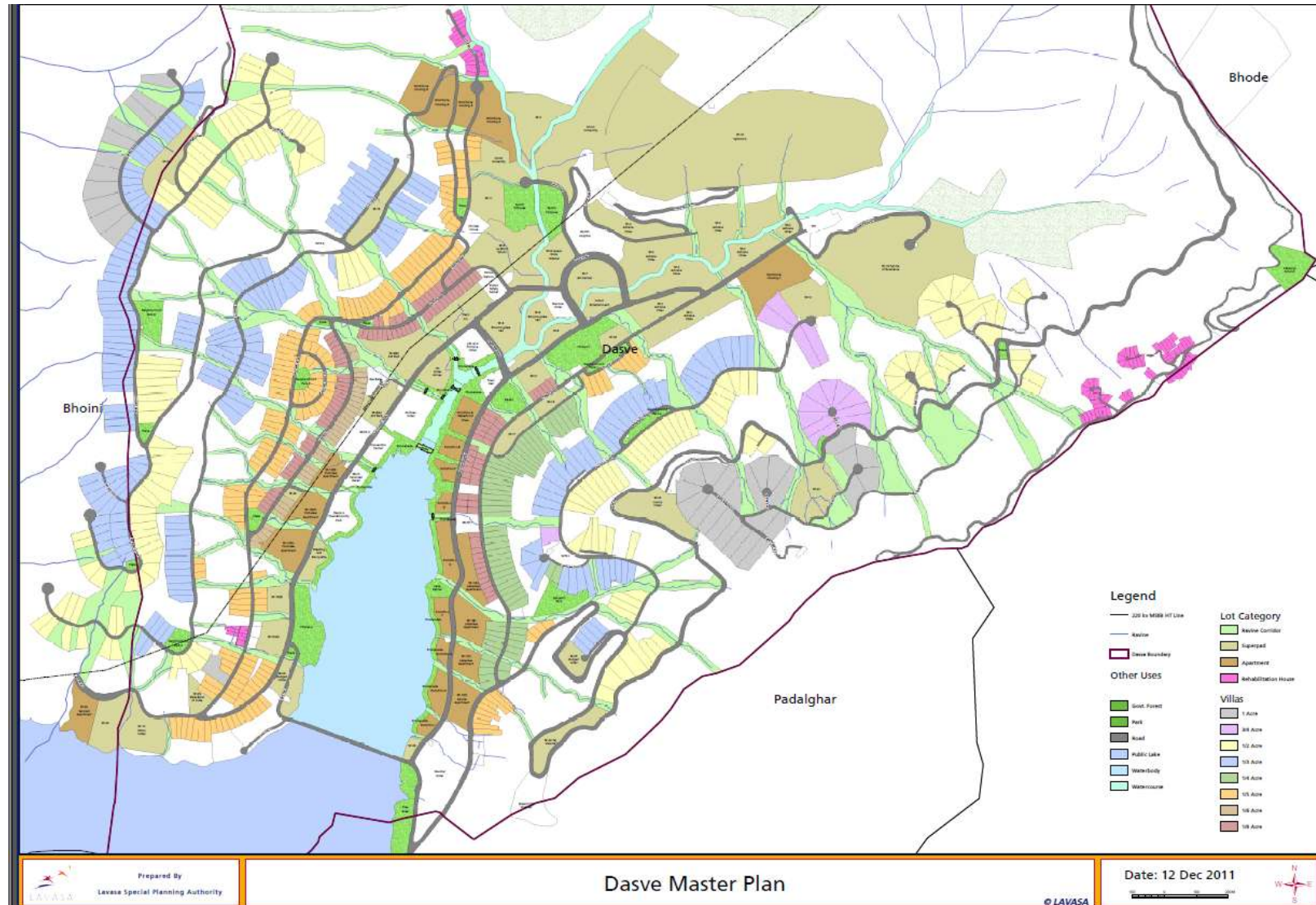


Master Plan - Lavasa integrated with the landscape and Eco-Systems

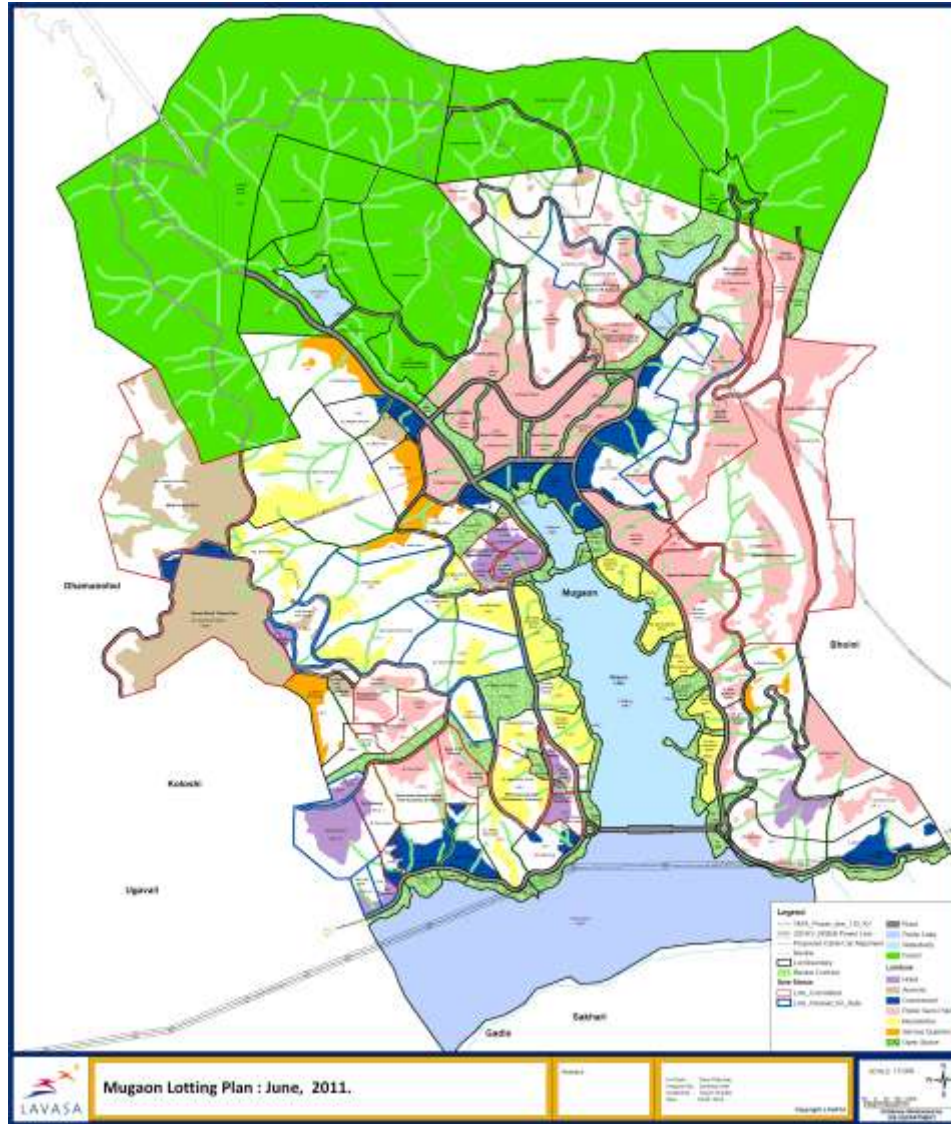


Master Plan prepared by HOK Planning Group USA
Architectural design sensitively integrated with the natural environment
Development across Plotted Land, Apartments, Retail, Hotels,
Event and Convention Centre, Education, IT Parks and
Recreation Facilities, proposed to be spread in 5 towns.

Master Plan - Dasve

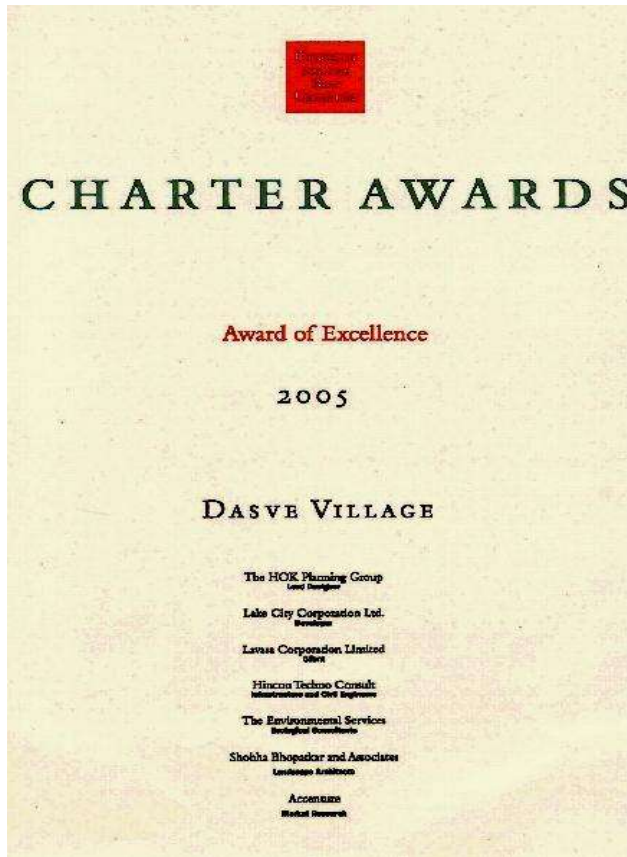


Master Plan - Mugaon



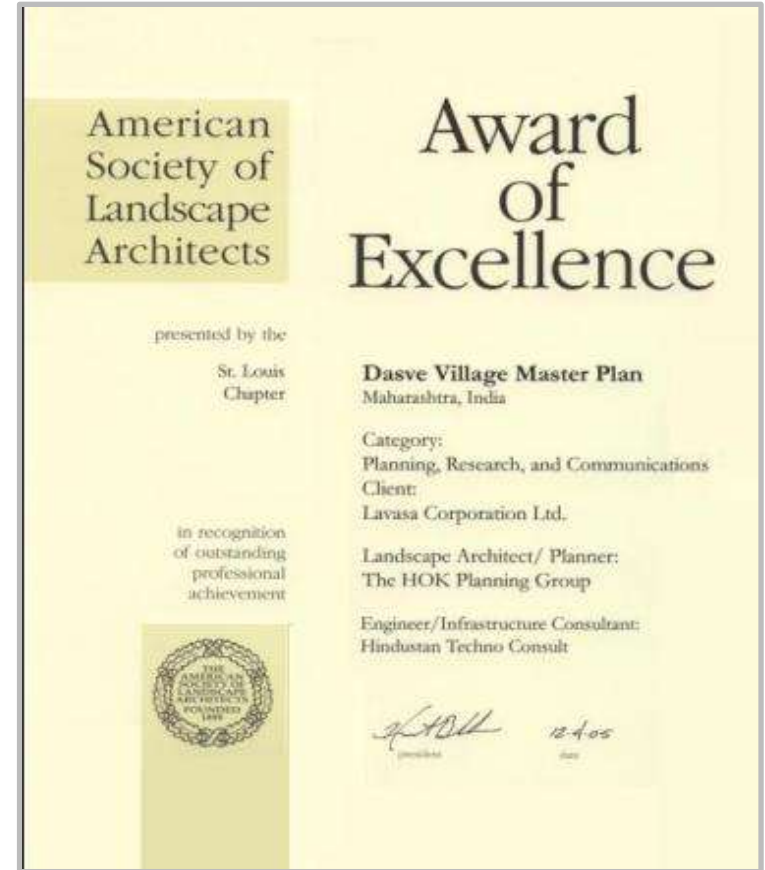
Awards and Accolades

Charter Award - Dasve Master Plan (2005)



Congress for the New Urbanism (CNU) *Charter Awards* recognizes projects across the world that best embody and advance the principles of the Charter of the New Urbanism

Award of Excellence - Dasve Master Plan (2005)



"Beautifully documented in terms of understanding the place and the land. Stunning, great work. . .sensitive to the region and the world" - 2005 Professional Awards Jury comments

Awards and Accolades

Honor Award - Mugaon Master Plan (2009)



Merit Award - Lavasa Landscape Guidelines (2010)

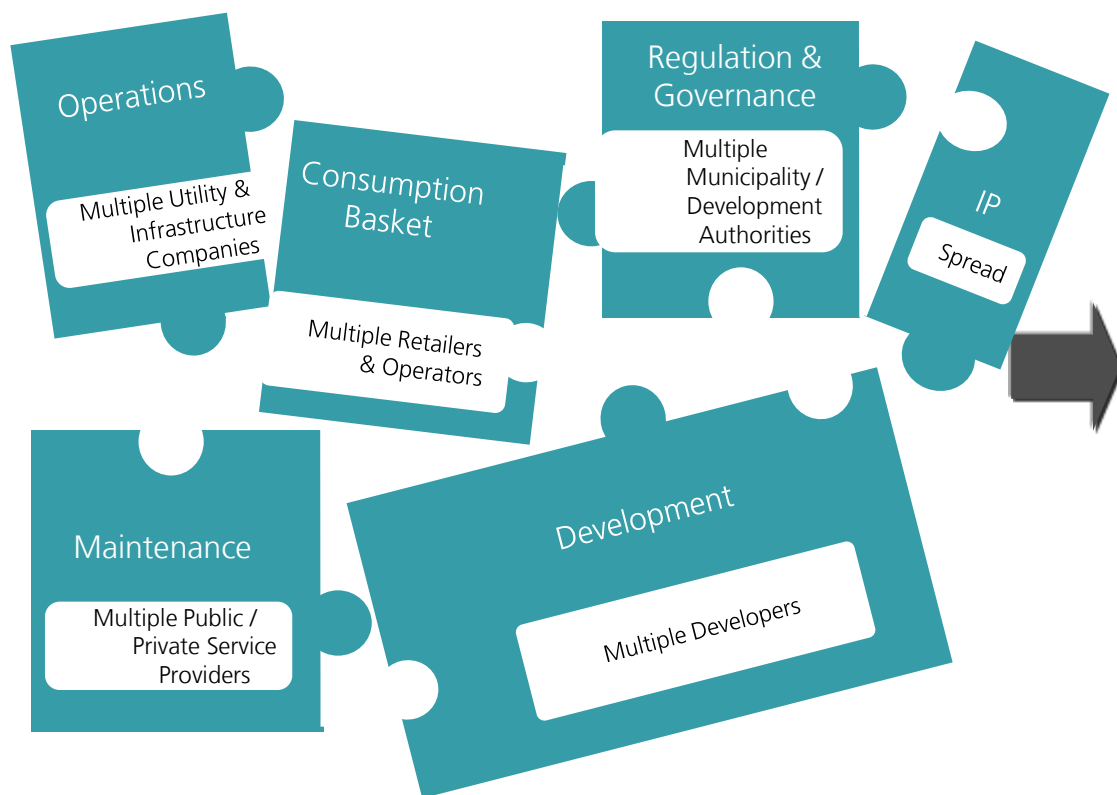


No more than 30% of category entries receive Merit Award.
*Evaluated against factors like Quality of community / site planning
and **Environmental Responsibility** amongst others*

Lavasa - Business of Businesses

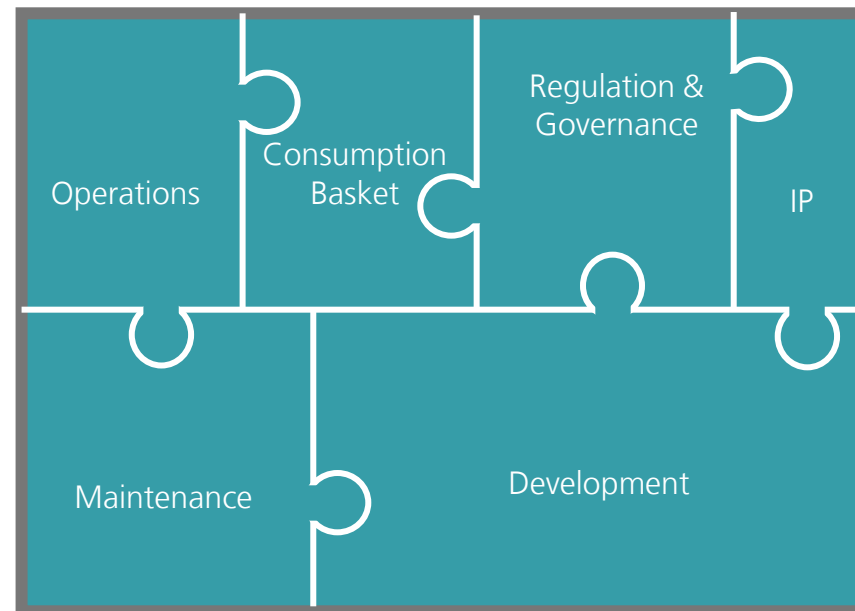
The business of cities

Existing Cities Model



Opportunity fragmented across multiple players

Lavasa Model



Advantage Lavasa – Unique Integrated Opportunity

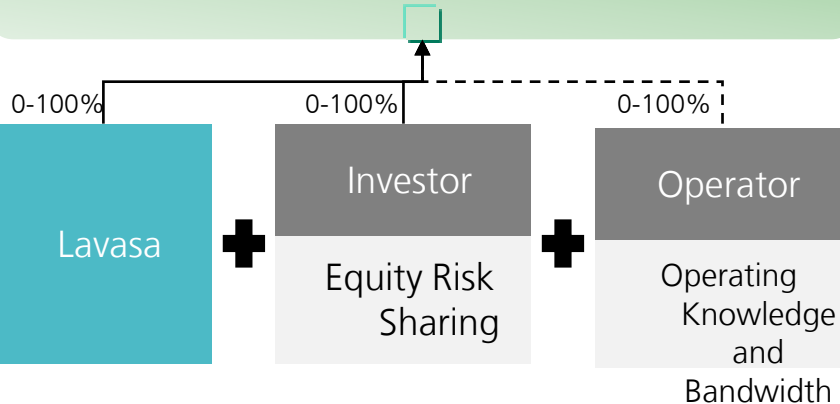
Lavasa - An expected '365-day economy'

GDP Composition



Integrated development with cross-synergies enabled by Lavasa

City Building – SPV Partnerships



Profits – Returns on Lavasa's share in Education / Healthcare / Tourism / Leisure / Hospitality and Retail SPV's

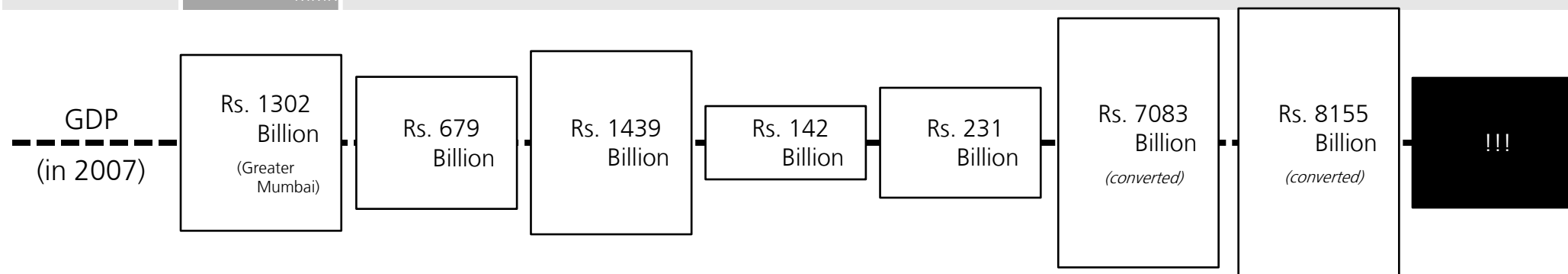
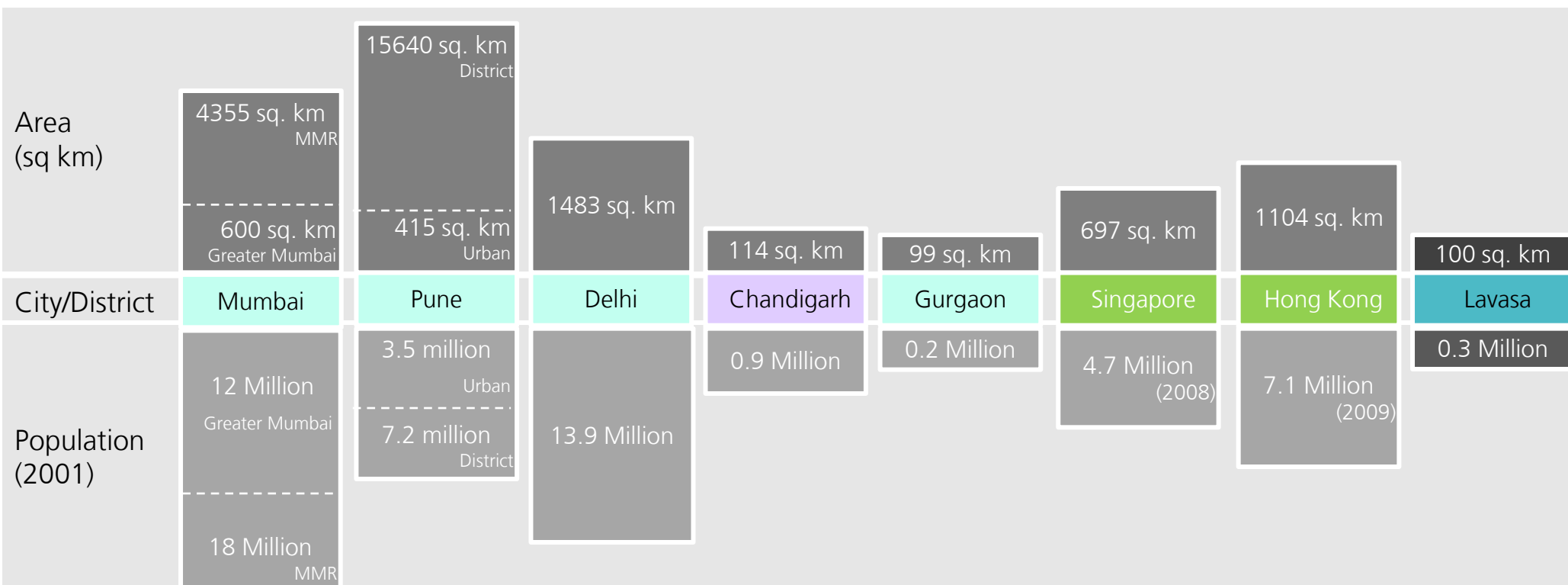
Rentals – On leased assets

Levies & User Charges

Share in Lavasa GDP

De-risked Business Model

Benchmarking with 365-day economies



Lavasa - A City for All

Lavasa – Residence for all

Live

- Across price points
 - From Villas to Rental Housing



Villas, Actual Picture since 2014



Lakeside Apartments, Actual Picture since 2013



Rental Housing Actual Picture, since 2009

Lavasa - Infrastructure for All

Live

- Infrastructure for different needs of the city



Union Bank of India branch at Lavasa,
Actual Picture since 2010



Police Station at Lavasa, Actual Picture since 2010



Lavasa Post Office – Pin Code : 412 112
Actual Picture since 2010

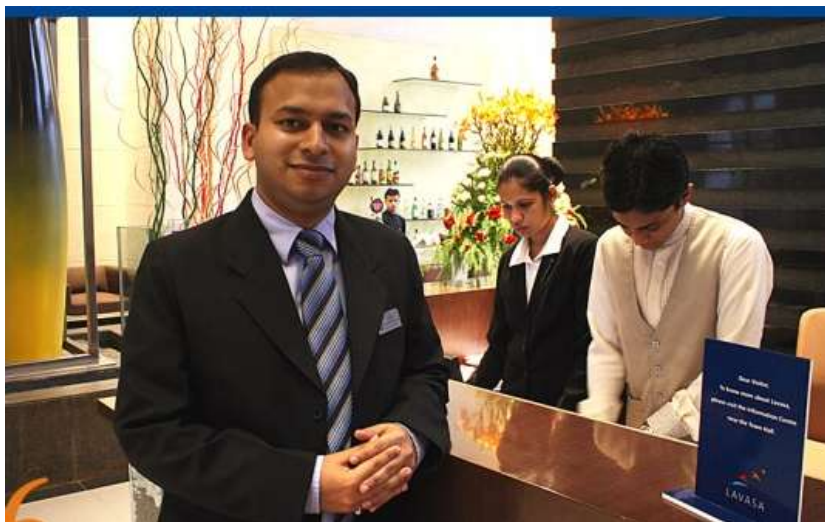
Lavasa - Livelihood for All

Work

- Jobs and employment opportunities



Lavasa Bamboocrafts Ltd, Actual Picture since 2010



Fortune Select Dasve, Lavasa
Actual Picture since 2010



Lavasa nursery, Actual Picture since 2010

Lavasa - Education for All

Learn

- Education across fields
 - For the entire socio-economic spectrum



Students at Ecole Hoteliere Lavasa – Hospitality education
Actual Picture, 2013



Little Millenium – nursery , Actual Picture, 2013



Classroom at Christel House Lavasa - school for the economically disadvantaged - Actual Picture 2014

Lavasa - Education for All

Learn

- Education across fields



Educational Workshop by Chris Bangle

Actual Pictures since 2010



Aptitude tests and Counselling for Std. X students



Technical training workshop for locals

Lavasa - Hotels for All

Play

- Hotels for different needs and budgets
 - From five star properties to lodges



Fortune Select Dasve

Actual Pictures since 2010



The Waterfront Shaw, Lavasa



Ekaant, the retreat

Lavasa - Tourism for All

Play

- Tourism activities



Adventure activities by Xthrill Adventure Academy



Watersports activities by Lakeshore

Actual Pictures since 2009

Lavasa - Tourism for All

Play

- Tourism options



Dasve Musical Fountain
Actual Picture 2013



Nature Trail

Lavasa - City Management Services and GIS

Lavasa - City Management Services (CMS)

- A dedicated City Management Services team to provide an enhanced quality of community living to its citizens and visitors
- Emphasis on
 - Public Safety & Security - law and order services, fire and disaster prevention, etc.
 - Provision of uninterrupted and good quality water & power to all customers
 - Integrate customer support
 - Value added services connecting citizens to services like housekeeping; garden, street and promenade maintenance; waste management;
 - Complete sewer services & gas distribution

Lavasa - City Management Services (CMS)

- Specialist divisions for smooth and efficient delivery

Divisions of CMS	Some of the key roles and responsibilities
Public Works	<ul style="list-style-type: none">• Maintains public spaces like streets, promenades, footpaths• Runs the city's solid waste management program• Ensures that all public realm areas are clean and well – maintained
Public Safety & Security	<ul style="list-style-type: none">• Public Safety Planning , Law and Order services• State and police interface, Fire and disaster prevention• Parking & Traffic management and Emergency communications• Smart way of handling Public Security and Safety: Gradually embarking upon City Surveillance - CCTVs having feeds in State of Art Command Centre backed by quick response from Task Force Officers
Enterprise Utilities	<ul style="list-style-type: none">• Water, Sewer & gas distribution and collection networks• Water and sewer pumping and treatment• Reliable, Sustainable & Uninterrupted Power Service 24 x 7
Customer Services	<ul style="list-style-type: none">• Citizen engagement, overseeing of customer services• Coordinates real estate handovers and transfers• Interface between Projects, Sales and Customers• Enforcement of development regulations• Operation of the Citizen Contact Centre & dissemination of all sorts of public information
Administration & Finance	<ul style="list-style-type: none">• Billing Financial transactions, budget management and support services• Inter & Intra City Transport and Guest assistance• Support internal functions such as GIS, MIS, project support, etc.

Lavasa - City Management Services (CMS)...Contd

- Specialist divisions for smooth and efficient delivery

Divisions of CMS	Some of the key roles and responsibilities
GIS	<ul style="list-style-type: none">•Geospatial Technology and Geospatial Information Science (GIS) at Lavasa acts as a vital tool in the planning, execution, project lifecycle, city governance and management decision making processes, during making of a smart city•Includes all spatial and location based mapping via the best in the technologies & processes, compared to the world standards•Measuring and tracking all city management performance outcomes via the spatially based MIS analytics.

City management Services - Public Safety and Security



Citizen Security Vehicle



Command Centre



Bike Patrol

Actual Pictures 2015

Lavasa - City Manager

- Headed by a specialist City Manager
- Role of the City Manager
 - Policy making
 - Contract administration
 - Measuring and managing performance outcomes
 - Process & system engineering
 - Ensuring that day-to-day apparatus of the city's routine service delivery functions smoothly
 - Integrate service delivery to achieve efficiencies with a customer orientation and focus

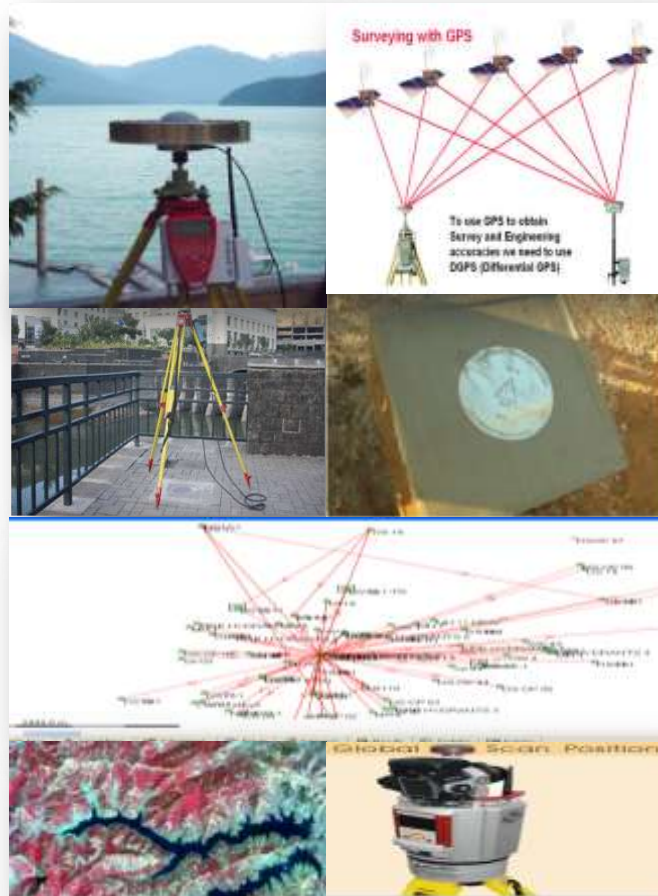
Lavasa - GIS(Geographic Information System)

- First Smart City model & a large scale project in India, effectively used Geographical Information technology and Geographic Information science
 - To meet the challenges during the hill city development & to fine-tune planning & designing processes
 - To provide map & data based analysis to the management; for their reliable decision making
 - Efficient support to the projects, infrastructure & environment activities; via the mapping & smart apps necessary for monitoring & redefining survey, projects and construction activities
 - Integrate Sales, CRM with GIS via the application, as well as support to the Tourism activities via the mapping & smart city apps
 - Effective data & analysis support to the City Management Functions for their O & M activities
 - Map & Data support to the Contractor, consultants and Citizens

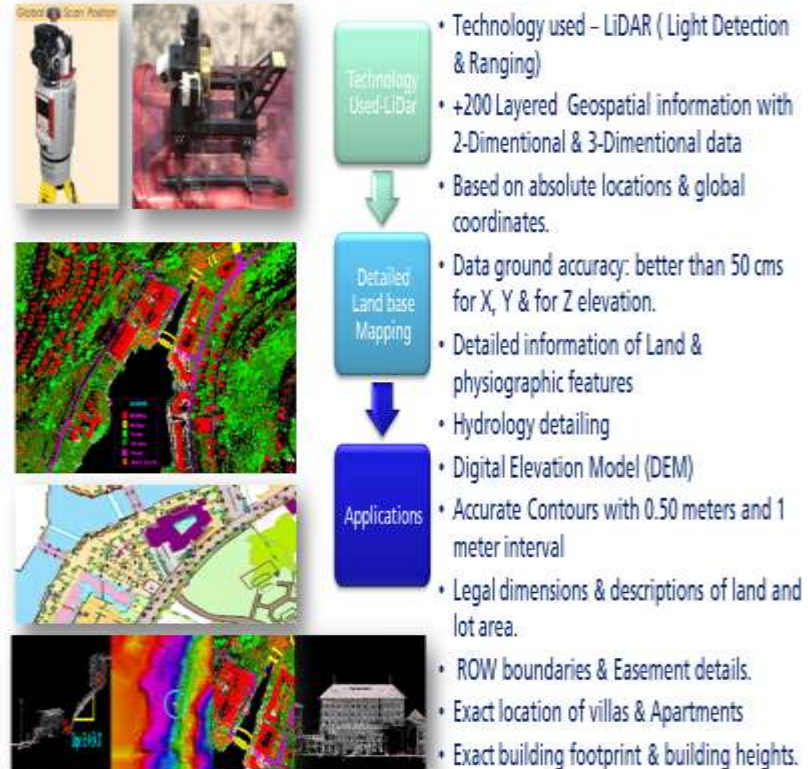
Lavasa - GIS(Geographic Information System)

- Repository of extensive, valuable & precise location information in a digital form, as map & big data
 - Via the advancing technologies like LiDar(Laser detection & Ranging) & modern DGPS,HRSI
 - Library of multifaceted Geospatial information 200 + data layers,exactly tagged to the respective lat-long on Globe & further linked & Intertwined through ESRI GIS
 - Accurate contour mapping & data available for planners & designers
 - Detailed assets, Infrastructure & utility network mapping up to House connections and data
 - 2-Dimentional & 3-dimentional data with Instant analytics capability
 - Informative decision making thematic maps & Spatial models supporting reliable decision making process; for the Intelligence led City Governance
 - Spatially based enterprise wide Geographic Information System (GIS) via the single window application for the users
 - Integrating Geographical information with the smart city Performance and sustainable indicators & analytics via the spatially based thematic maps

Lavasa - GIS(Geographic Information System)



Detailed Mapping Process & Application



Lavasa - GIS(Geographic Information System)

- In the seminar (March 2015) on “Smart Cities” held by Pune Construction Engineering Research Foundation (PCERF) in association with MCCIA, the role of GIS in smart cities, especially Lavasa has been highlighted (“GIS as a backbone for planning a Smart City”)



Lavasa Associations

Lavasa Associations

Hospitality



Tourism & Leisure



Sports Academies



Retail – F&B



Retail – Other outlets



Education



Corporate



2000 rooms

2 million visitors

Restaurants and Shops

Vision for students

Institutional

- A round the clock Contact Centre for both citizens and visitors
- Ensures to make the lives of the citizens and visitors easy and convenient
 - A one stop information source
 - Non emergency and emergency services
 - Proactive information distribution
 - Data collection and management services
 - Customer Satisfaction Surveys
 - Customer handover and possession –
 - Catering to Post Possession Queries, complaints and requests for Value Added Services
 - Collection Centre for Utility, Maintenance, Energy Bills and Gram Panchayat Tax
 - Lease Management

- **Whistling Thrush Facilities Services Limited**
 - Supervised by City Management Services
 - Joint venture between Lavasa Corporation and Integron Property Management
 - Provides labour intensive services with a strong focus on CSR
- **Property, facility management and related services to residents and visitors to Lavasa**
 - Building & Property management
 - Housekeeping and hygiene solutions
 - Engineering maintenance
 - Security and safety outsourcing
 - Landscaping and garden maintenance
 - Interior fit-outs and all other support services

- Strategic partnership to implement city-wide ICT (Information & Communication Technology) at Lavasa
 - Implementation and full range of voice, data and video services
 - Infrastructure management : Telecommunication, IT, audio-visuals, kiosks, digital displays, smart home, technology systems supporting leisure, tourism, healthcare, hospitality, entertainment, traffic, etc.
 - Security management: surveillance and security system, physical and logistical security for telecom and IT, disaster plan
 - Governance & Utility management: Electronic billing for various services such as telecom, internet, gas, power, water etc.
 - Back office functions and maintenance: customer help desk & support, citizen Contact Centre, facility maintenance, building maintenance systems

Lavasa – Hospitality

- Mid scale hotel at Dasve, 60 rooms
- Ready and operational since March 2009
- Zodiac coffee shop, Earthen Oven specialty restaurant



Actual Pictures since 2010



- The retreat with a panoramic view
- 20 rooms, conference facilities, indoor / outdoor activities
- Vyanjan - multi cuisine restaurant



Actual Pictures since 2010



- Mercure by Accor group, 130 rooms
- Celebrations - 24-hour coffee shop



Actual Pictures since 2010



- Service Apartment Hotel at Lavasa
- 43 self contained, fully equipped apartments - Studio, 1BHK, 2BHK



Actual Pictures since 2010





- Formule 1 by Accor Group, 142 Budget price rooms at Dasve
- To be operational by December 2016



Representative Picture





- Novotel is by Accor group with 192 rooms and Spa facility
- Designed for natural living with a lake view
- 1st Phase with 129 rooms to be operational from April 2016
- 2nd Phase to be operational from April 2017



Rendering

- Caters to the luxury segment
- Offers comfort with its basket of 150 rooms



Representative Pictures





- 'Holiday Inn Express' a part of the Intercontinental Hotels Group caters to the budget hotel segment
- To be operational by December 2016



Representative Pictures



- Laundry services at Lavasa



Representative Pictures

Lavasa - Retail

Restaurants at Lavasa

- Multi cuisine restaurants - Quick service, fine dining and casual dining
 - Chor Bizzare – Indian cuisine
 - Café Coffee Day - Coffee and Sandwiches
 - Chat Waat – Indian fast food
 - Granma's Homemade - Bakery and Patisserie
 - Oriental 8 - Chinese cuisine
 - Past Times – Multi cuisine
 - Pizzavala – Italian cuisine
 - Tabakh - Lebanese cuisine
 - The All American Diner – American



- Café Coffee Day on the lakeside promenade at Lavasa
- Coffees, teas, shakes, sodas , samosas, sandwiches, subs, croissants, cakes desserts, etc.



Actual Pictures since 2010



- Factory cum exhibition centre that manufactures and retails artifacts and furniture made from bamboo
 - These products help the cause of environmental preservation



Lavasa – Tourism & Leisure

- Lavasa International Convention Centre - Managed by Accor
 - 1500 capacity, halls and meeting rooms, A/V facilities
- Meetings, events, conferences , exhibitions, weddings
 - Venue for TED INK conference and Lavasa Literature Live



Actual Pictures since 2010



- A variety of spa treatments
- Facilities like squash court, tennis court, fully functional gymnasium, swimming pool, spa, restaurants, pub, etc.



Actual Pictures since 2010



Representative Pictures

- Pontoons, Bumper Boats, Personal Water Crafts, Pedal Boats, Kayaks , Trampoline, Wibit obstacle, Pool activities
- The all new Vortex Splash Pad



Actual Picture since 2010



Actual Picture since 2010



Actual Picture 2013



- Xthrill Adventure Academy managed by Z - Bac Adventure Institute Pvt. Ltd.
- Activities like rappelling, rock climbing, camping, trekking , zip-line, zorbing, air rifle shooting, etc.
- Accommodation - Swiss AC tents with attached bathrooms, modern amenities and dining facilities



Actual Pictures since 2010



Air conditioned tents, Actual Pictures since 2010

Dasve Fountain

- Musical fountain
 - Incorporates a laser and sound show
 - 60 meter high central jet



Actual Pictures 2014

Sports Academies

- Hockey academy at Lavasa, tie up with Hockey Australia



Representative Images



- Martial Arts academy at Lavasa inaugurated in April 2014
- Ancient art forms like Wushu and Shaolin will be taught along with regular martial arts



Actual Picture 2013

Other Academies

- Rowing academy by Sir Steve Redgrave via Golden Five Limited
- Golf Academy
- Football Academy
- Cricket Academy

Lavasa - Education

- Premier hospitality education institute, offering a four year course in Hospitality Management, certified by École hôtelière de Lausanne
- First batch placement at premier hotels



Actual Pictures 2013





- A pre-primary school for children from 2 to 6 years
- Managed and run by Educomp



Actual Pictures 2013





Christel House
India

- Providing quality education for children from economically disadvantaged sections of society
- English medium school with a Resource Centre
- Free education, uniforms, books, meals, pick-up and drop
- Operational since June 2010; Phase 2 launched in 2012



Actual Pictures since 2010



- Inaugurated at Lavasa in July 2014



Actual Image 2014

- Vocational Skills Training programmes for the workforce of Lavasa – (Security & Construction), as per National Occupational Standards (NOS) of India.
- “Behavioral Training” for Security workforce & “Bar bending & Masonry Skills Training” for construction supervisors



‘Train the Trainer’ by Burton college & Highbury college – UK, [Members of Association of colleges UK (AOC)]



Lavasa Security Workforce attending ‘Behavioral training Session’



Construction Supervisors attending ‘training on ‘Bar Bending & Masonry’

Educational Workshops at Lavasa

Month	Details of Workshops
Jan 2010	Executive Program in Airport and Airlines Systems - A program by The Massachusetts Institute of Technology's Office of Professional Education(MIT PE)
Mar 2010	Applying the science of Biomimicry in Urban Architecture - A workshop by The Biomimicry Guild, USA
Sept 2010	'Essentials of Wines' - A wine appreciation workshop by Wei Cheng
Oct 2010	'The Invisible Shield' - A workshop on Security Awareness by Max Security (Israeli security consultant firm)
Nov 2010	Auto design workshop - Conducted by Chris Bangle, former Chief of Design for the BMW Group
Nov 2010	Planning & Governance Conference at Lavasa
Jan 2011	Classical Studies workshop - Conducted by Sir James Mallinson
Apr 2014	Design to Delivery – International certificates in training skills from Rutgers University, NJ, USA
Jun2014	International certificate programmes in construction – bar bending & masonry and unarmed security in collaboration with United Kingdom Business Council (UKIBC), Association of Colleges – UK in India (AOCIndia), and Manipal City & Guilds to upskill workforce at Lavasa
Sept 2014	Design to Delivery – International certificates in training skills from Rutgers University, NJ, USA
Dec 2014	CEPT University conducted study tour for its students to learn The best practices in City Administration and Service delivery”

Educational Workshops



Executive Program in Airport and Airlines system workshop inaugurated by Mr. Praful Patel, former Union Minister of Civil Aviation
Jan 2010

Actual Pictures since 2010



Auto Design workshop by Chris Bangle. Nov 2010

Executive Education by Rutgers University, USA



Actual Pictures - 2014

CEPT University Study Tour at Lavasa

- Centre for Environmental Planning and Technology University - CEPT University – Ahmedabad, conducted study tour for their students on “The best practices in City Administration and Service delivery”.
- The study tour object was to explore ways to train the municipal leaders of tomorrow about best practices in City Administration and Service delivery; making services more efficient; getting citizens more engaged in decision-making and making cities more sustainable.

Corporate tie ups

- For health & wellness development
- R&D facilities in addition to long term & therapeutic care
- Apollo Hospital and Apollo Pharmacy operational in Dasve



Actual Pictures since 2010



- Delhi based Retirement Resort developer
- 30 acres development at Dasve



Rendering



Actual Pictures since 2010

Other Corporate tie-ups

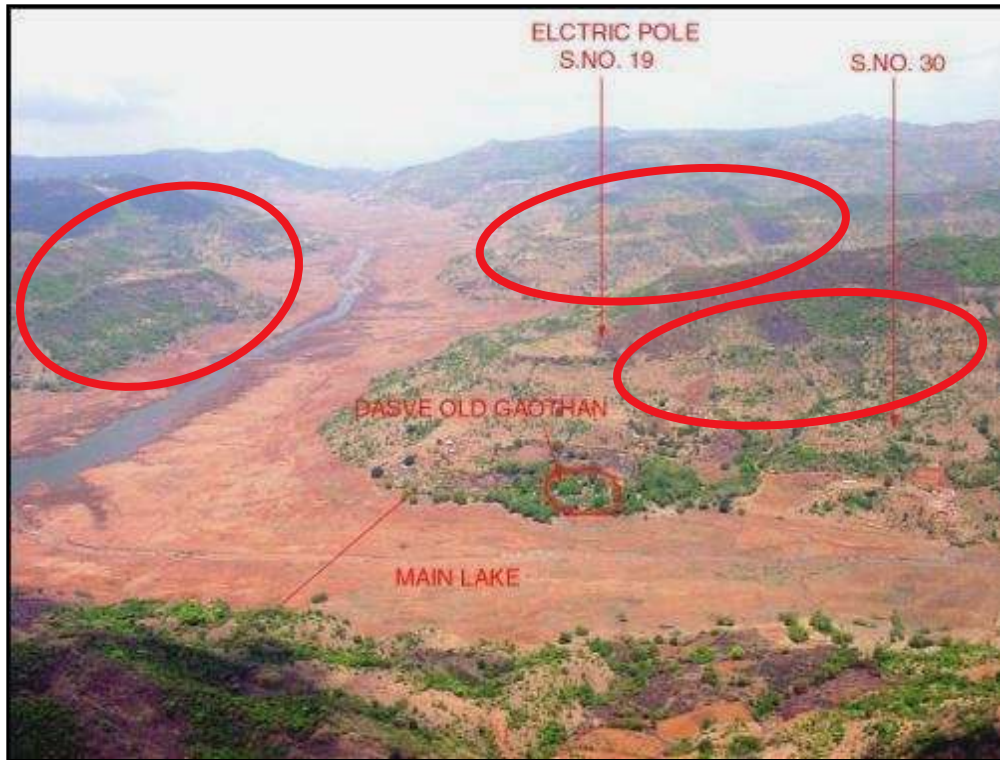
- **State Bank of India**
 - Land lease for retail bank and interior holiday home at Dasve
- **Girias Investment Pvt Ltd**
 - Development of an Training Centre with a residential component

Environment Initiatives

Objectives

- Protecting the existing natural habitat
- Further enhancing the habitat

Before –After Images



April, 2002



July, 2015

Before –After Images: Dasve



April, 2002

Slash & Burn practices and slopes with sparse scrub before the development



July, 2015

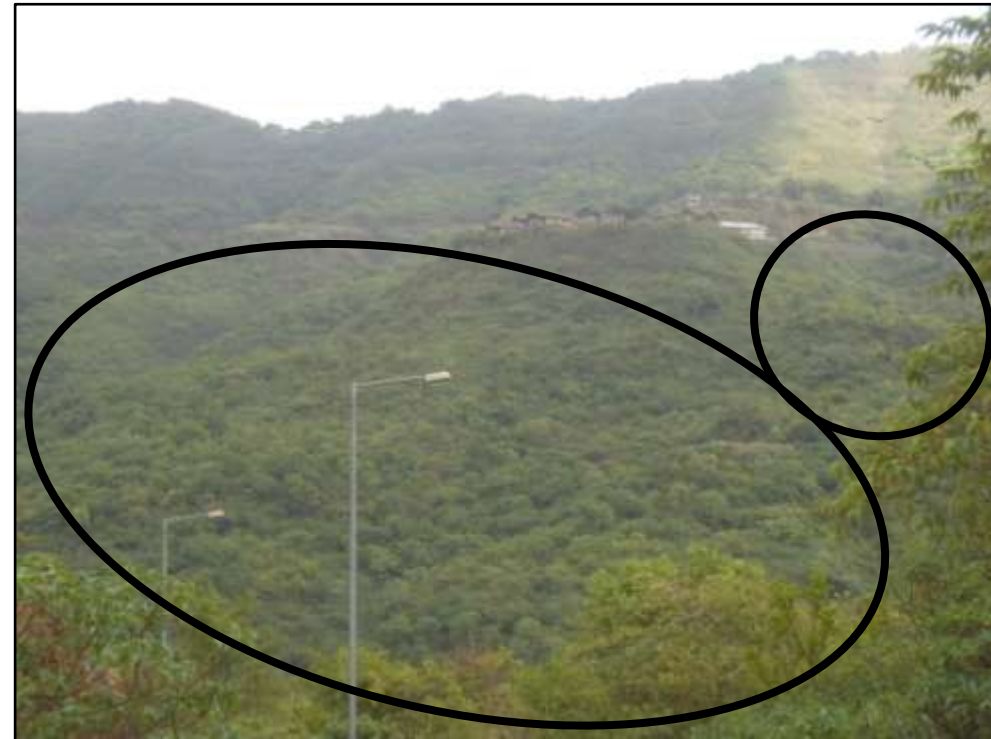
Results of mass seeding & fertigation, Shrub & stump plantation and Mass plantation activities

Before –After Images: Dasve



April, 2002

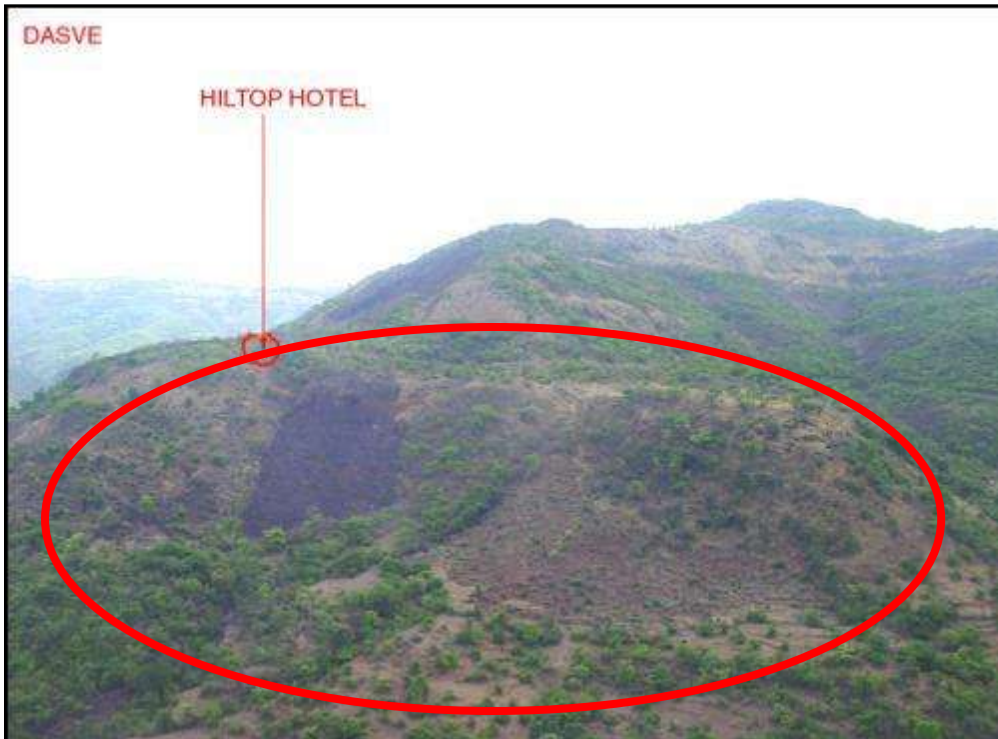
Typical Slash & Burn practices and barren slopes before the development.



July, 2015

Results of mass seeding & fertigation activities

Before –After Images: Dasve



April, 2002

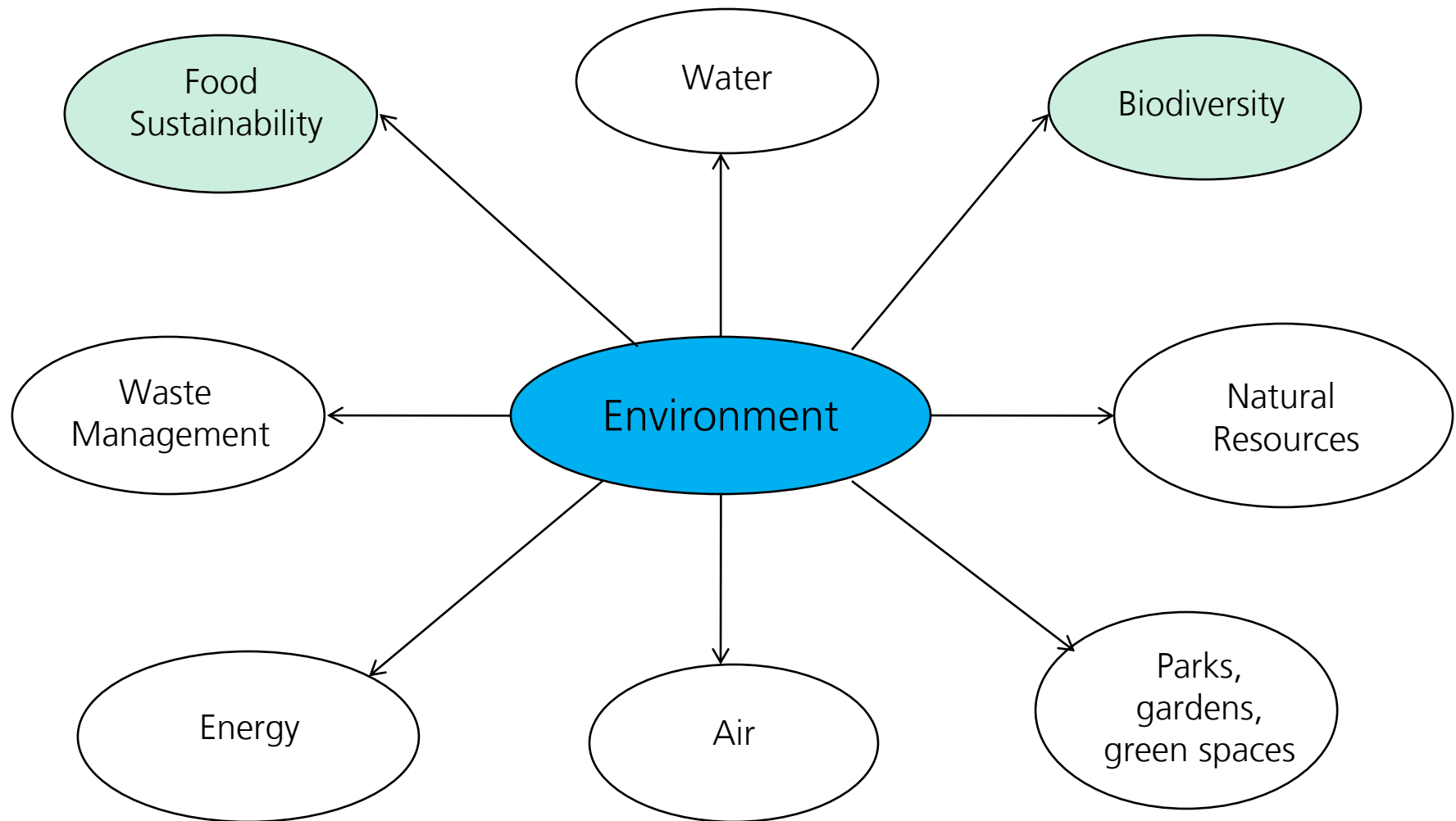


July, 2015



- These are comparative Google Images of the 1st city centers ' Dasve' and 'Bhoini'
- It indicates the positive change in the green cover that has occurred in the region inspite of the development work at Lavasa

Environmental Aspects at Lavasa



Environment Initiatives - Watershed Management



The quantifiable outcomes in **Dasve** are: a) Total Water Harvested **89.18 TCM**,
b) Reduction of soil erosion by **3831 tons** and c) Grass biomass of **448 tons** generated

Biodiversity Conservation



- Ecologically important areas are conserved. Tree transplantation and conservation of top soil is regularly done. Forest fire lines are laid all across to prevent forest fires.

Bio-diversity Enhancement - Flora



April 2002 (pre development)



July 2015 (post development)

Expanding the 3-canopy structure that exists in this habitat:

1. **Mass Plantation:** over 7.42 lacs indigenous tree saplings, **organic certified**
2. **Indigenous Stumps & Shrubs** over 9.19 lacs stumps & saplings have been planted
3. **Mass Seeding** over 40 tons carried out to balance the soil nutrient quality (NPK)

Biodiversity Enhancement - Fauna



Release of fingerlings



Collection & Segregation of Fishes for Growth Monitoring



Cleaning of natural water holes



Artificial water holes



Release of aquatic birds

- Release of fingerlings (4.05 lacs) & fresh water prawns (1.75lacs) help in natural cleaning of water.
- **Ducks and Geese** are released for beauty.

Nursery



Display Polytunnel



Display Polytunnel

One of the **1st organically certified nursery in India** propagating **forestry species**

Soil Bio-engineering & Hydroseeding



Bio-degradable coir mats (51 acres) for slope protection & 435 acres of Hydro-seeding created **living slopes**

Natural Resource Management - Bamboosa



Lavasa Bamboocrafts Ltd. uses environment friendly material 'bamboo' and local artisans to make furniture and artifacts that showcases economic, social and environmental **sustainability**

Environment Initiatives - Nature Tourism



- Theme based Nature Trails., Leisure, Amateur trail developed
- Neighborhood Parks, Plazas, Avenue Plantations, Promenade Beautification, Ravine beautification

Environment: Monitoring



Air Monitoring



Noise Monitoring



DG Stack Monitoring



Surface Water sample collection



Sediment sample collection



Soil sample collection

All environmental parameters such as **Air, Noise, DG Stack, Water, Sediment & Soil** are monitored regularly and are within the prescribed limits.

Weather Quality: Monitoring



Weather Station at Mugaon



Weather Station at Dhamanohol

10 meter weather mast installed at Mugaon & Dhamanohol to monitor parameters such as: Wind Speed, Wind Direction, Ambient Temperature, Atmospheric Pressure, Relative Humidity, Solar Radiation, Rainfall.



Rain-gauge at Mose (Manual & Self Recording)



Rain-gauge at Dasve (Manual & Self Recording)



Ambient Air Quality Monitoring Van

Waste Management



- **Segregation** of waste at source into bio-degradable and non-biodegradable is compulsory.
- Biodegradable waste is converted to manure and re-used for landscaping and plantation.

Corporate Responsibility Initiatives

Corporate Responsibility - Overall

- Villager resettlement and rehabilitation
 - Gaothans created
 - Employment opportunities
 - Health and education facilities
 - Potable treated water, Road connectivity



Gaothans



Actual Pictures 2014

Corporate Responsibility - Education

- Crèche
 - Day-care centre for the children of labour and villagers
 - New born babies to 15 year olds
 - Currently caters to 70 children



Actual Pictures 2014

Corporate Responsibility - Education

- Christel House Lavasa

- For quality education to children from economically disadvantaged section of society
- With digitally equipped resource centre
- Currently caters to 439 children



Kids in classroom



Mid-day meal



Children in Music class



Resource Centre

Actual Pictures 2014

Corporate Responsibility - Education

- Lavasa has extended support to Zilla Parishad primary schools
 - 8 within Lavasa geography and 5 in adjoining areas
 - Number of students supported - 550
 - Areas of concern - School building repair, uniform distribution, drinking water supply, personality development classes, aptitude test and career guidance programme



Actual Pictures 2014

Corporate Responsibility - Education



कविता शिवस्त



पुजा बनेसोडे

- Lavasa has chosen to extend financial support to Kavita and Puja – academically bright daughters of labourers who cannot afford their education
- Support of INR 60,000 per annum extended to their girls
- Studying at Seva Sadan (Pune) and has credible academic performance

Corporate Responsibility - Healthcare

- Regular health check-up camps
 - Organized once a year
 - Primarily for aged people, women and children of the villagers
 - Health awareness program for women and children



Regular Health check up



Pulse Polio Campaign



Cancer awareness & screening camp



Eye check up camp

Actual Pictures since 2009

Corporate Responsibility - Healthcare

- Primary Health Centre at Bhoini and Mugaon – For medical attention to villagers, contract laborers' employees and tourists
 - Medical checkup and medicines are provided free of cost to the villagers
 - Average monthly beneficiaries - 350
 - Includes emergency services
- Ambulance is available free of cost to villagers and labourers
- Drinking water provided to 12 villages and Zila Parishad Schools



Health check up camps for villagers



Ambulance service for villagers

Actual Pictures 2014

Corporate Responsibility – Employment opportunities

- By encouraging and training the local people, Lavasa Corporation Limited (LCL) has provided jobs to more than 500 villagers
 - At LCL and SPVs
 - Befitting their expertise and potential
 - Vocations – Regular office work, Water Sports, Hospitality Industry, Facilities Management Services (in positions of Lifeguards, Office administrators, Stores officers, Computer Operators, Security guards, Drivers and others)
 - Shops are given to villagers in Bhoini, Mugaon and Dasve to run small businesses
 - SHGs [Self Help Groups] are capacitated to take up small scale business
 - ‘Bamboosa’ the bamboo craft making is in progress where local youth are employed after skill training

Corporate Responsibility - Employment opportunities

- Technical skills training workshop of locals undertaken with Vocational Education providers
 - Electrical, plumbing, gardening, etc.
 - Classroom and onsite training
- Discussions on for Community Development Association to support small business entrepreneurship & micro finance



Actual Pictures since 2009

Corporate Responsibility - Employment opportunities

- Aptitude tests and Counselling for Std. X students
 - 175 students from schools of Andgaon, Kolawade, Mutha, Kondhur & Kolawade
 - Organised with the help of Maharashtra State Vocational Training Centre & Selection Board (MSVTC&SB), Pune
- Future plans special guidance for subjects like English, Science , Maths



Actual Pictures since 2010

Corporate Responsibility – Women Empowerment

- SHGs (Self Help Groups) are capacitated to empower women



SHG meetings in progress

Actual Pictures 2014

Other Initiatives: Joy of Giving....



Corporate Responsibility – Other initiatives

- Village road repairs
- Construction of Panchayat offices, School buildings and others
- Free bus service for villagers within project areas
- Relief material distribution during natural calamities



Distribution of galvanized corrugated sheets to families affected by heavy rains



Distribution of school uniforms

Actual Pictures since 2009

Corporate Responsibility – Other initiatives

- “Joy of giving” events to support those in need



Actual Pictures 2014

Events

- India's largest women's car rally from Mumbai/Pune to Lavasa
 - 2014 was the 6th year in succession
- In 2014, LWD got bigger and better with the Guinness World Record title – 'Most female participants in a motorsport event'
- LWD 2014 captured the multiple facets of the contemporary spirited Indian woman

- The Event



Participants display a message on AIDS awareness



Participants display a message on breast cancer on their car



Kunal Kapoor and Deveika Bhowani off cars in Mumbai



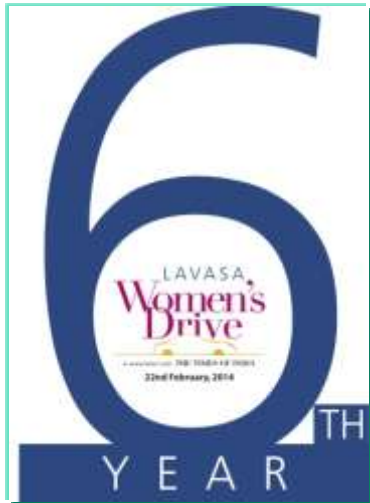
Scot Wrigton and Purab Kohli flag off cars in Pune



Participants celebrate after competing and completing the drive to Lavasa

Actual Pictures 2014

- On Ground



Glimpses of the Awards Night - 2014



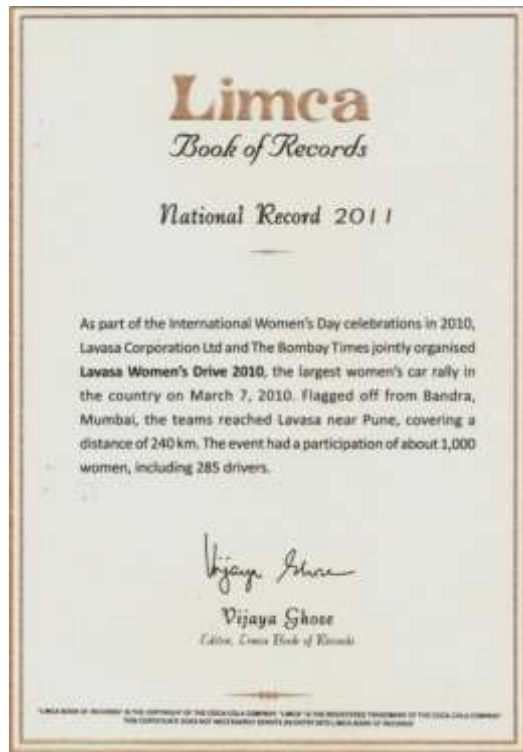
The LWD Awards night was full of verve and energy and rightfully so, as the brightest star shone upon the winners as they celebrated their historic drive!



The unveiling of the Guinness certificate, by the legend of Indian Cinema, Amitabh Bachchan



- 2011 & 2012 Accolades from the Limca Book of Records
 - Acknowledges Lavasa Women's Drive 2010 and 2011 as India's Biggest All-Women Car Drive



- Association with MIFTA - Marathi film and theatre international awards awards in 2010
- Jury meet at Lavasa, Awards function at Dubai, Cricket match with stars



Ajit Gulabchand handing over the award to Prakash Amte and Mandatai Amte



Ajit Gulabchand handing over the award to Mr. Bachchan for his Marathi film "Vihir"

- Amalgamation of art, culture, dance & music
- Interactive workshops and live performance by various artists
- Stalls run by prominent NGOs and individual artists



Bollywood singer Abhijeet Bhattacharya performs live



Achyut Palav conducting a calligraphy workshop



- Launch of DIWALI FEST under the aegis of 'Lavasa Holidays Festive Fiesta'
- A plethora of all daylong workshops and activities filled with fun, games, creativity and excitement



**MUSIC ALWAYS SEEMS TO
FILL THE AIR AT LAVASA.
SOMETIMES, IT'S SONGBIRDS.
SOMETIMES IT'S MEYANG CHANG.**

We are bringing Bollywood, Chinese, African and more to perform at the Diwali festival. So don't miss out on this. There will also be a number of stalls, games, prizes, and more. It's a day you don't want to miss. It's a day of the day when things about culture, traditions and more will be here.

Date	Day	Time	Daily Specialty Show	Specialty Show	Guests
18-11-12	Friday	11:30 am - 12:30 pm	Meiyang Chang	Meiyang Chang	Meiyang Chang
19-11-12	Saturday	11:30 am - 12:30 pm	Meiyang Chang	Meiyang Chang	Meiyang Chang

DIWALI FEST AT LAVASA
(17th to 18th November 2012)



Lavasa Experience Zone

- Extended the concept of 'Lavasa Experience Zone' to leading malls in Delhi and Ahmedabad and leading Business centres (Tata Communications, Mumbai and Pune)
 - Set up an exhibit at the mall for sales meetings and interactions
 - Enabled instant photography with the Portofino backdrop for the visitors
 - Engaged the visitors with a 3D screen of Lavasa's picturesque landscape and virtual tour
 - Wide range of collaterals distributed viz. City Guide, Bookmarks and Mugaon leaflets





Pune Bicycle Championship (PBCh)

- Lavasa hosted the **Pune Bicycle Championship (PBCh)** on Feb 3, 2013
- The race witnessed 300 zealous and high-spirited nature-sport enthusiasts, who cycled along the steep uphill from Temghar Dam to Lavasa, a distance of 12 km.



Delhi Sustainable Development Summit (DSDS) 2013

- **Bamboosa** (Lavasa Bamboocrafts Limited) participated in the 2013 Delhi Sustainable Development Summit being held at Taj Palace
- The DSDS 2013 was inaugurated by the then Hon. Prime Minister, **Dr. Manmohan Singh** and witnessed eminent dignitaries from across the globe
- With almost 5000 footfalls, the summit was an ideal platform for Bamboosa to display its products



The Ecole Graduation and Inauguration ceremony

- The first convocation of Ecole Hoteliere Lavasa took place on Aug 9, 2013 at Lavasa International Convention Centre
- The new state-of-the-art campus was also inaugurated on the same day by Prof. Michel Rochat, General Director, Ecole hôtelière de Lausanne
- Dignitaries present included Mr. Raymond Bickson - Managing Director & CEO Taj Hotels and Resorts and Palaces , Mr. Jean Michel Casse - Senior Vice President – Operations, of Accor Hospitality India and Mr. Yateendra Sinh - CEO, Lausanne Hospitality Consulting.



Rowing workshop at Lavasa

- Sir Steve Redgrave (5 times Olympic gold medalist) conducted his first-ever rowing workshop at Lavasa on 12th November 2013



Rowing workshop by Sir Steve Redgrave

- The British sporting legend conducted a practical training workshop for over 70 rowers from the armed forces (College of Military Engineering & National Defence Academy) and professional clubs from Pune



TAAI Exhibition, Bangalore

- Lavasa won awards for **'Best Integrated Tourism City in India'** at the recently held, **Indian Travel Congress – 2013 – 61st Convention & Exhibition of Travel Agents Association of India (TAAI)** at Hotel Taj Vivanta, Bengaluru. The awards instituted by TAAI, recognize outstanding achievers in the travel and tourism industry.



The Vintage Car Show

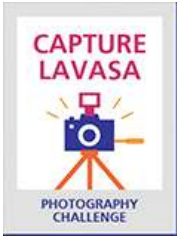
- On December 14th 2013, Lavasa witnessed the first Vintage Car Show
- Participants - Auto enthusiasts, avid car photographers, motor dealers and collectors
- Line-up of cars from the good old 1930's to the 1970's era - the Mercedes 250 (1966), Cadillac Series 62 (1951), Studebaker Champion (1947), Saab 96 (1963), Dodge Suburban (1957) and the historic Volkswagen Tempo (Kubelwagen) (1939), amongst many others.
- Followed up with same Jazz at the Promenade.



The bevy of vintage beauties lined up at the Lavasa International Convention Centre, Lavasa.

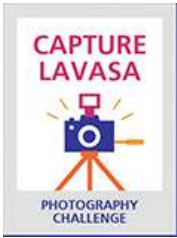


Vintage car owners strike a pose with their pride possession. Former Gladrags Mrs. World, Aditi Gowitrikar poses on a Volkswagen Tempo and the Jazz band synchronize perfectly to the ambience!

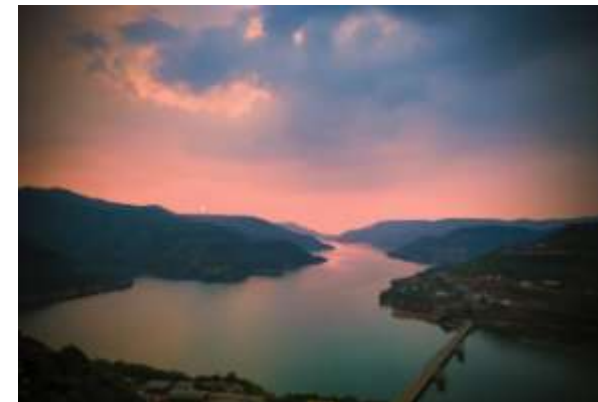


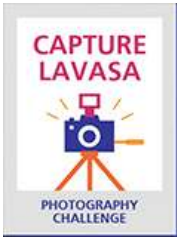
- Contest for photography enthusiasts where one needs to capture beautiful moments of Lavasa and submit. 6 categories including Landscape, Architecture etc.
- 2198 entries by 383 participants in 40 days
- The winner has been awarded the title of 'The Official photographer' of Lavasa with a 6 month contract and other prizes





- The winning photographs



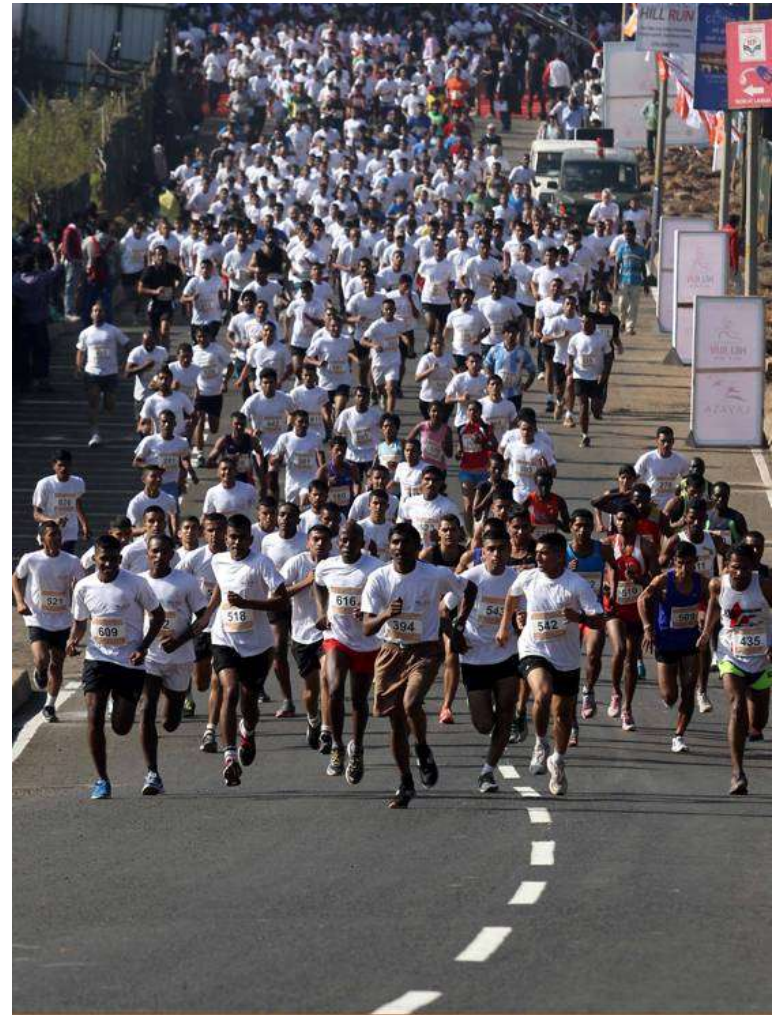


- The winning photographs





- Initiated in 2014
- The 1st Hill Run of the year
- Against the picturesque Lavasa hills with **1011** runners
- From **7** countries and **10** cities
- Age groups varying from 9 years to 70 years
- Heavy participation from Armed forces





- Snapshots



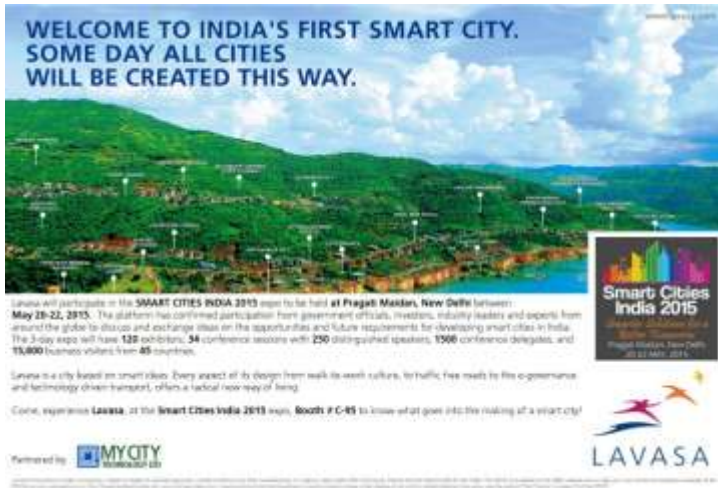
Lavasa participated as an Associate sponsor



SMART CITIES INDIA 2015 EXPO (New Delhi)

- Lavasa participated in the **SMART CITIES INDIA 2015** expo held at **Pragati Maidan, New Delhi** between **May 20-22, 2015**
- Multilateral participation from more than 30 countries
- Lavasa's participation in the expo firmed up its position of being India's first smart city as it was unanimously approached for opportunities such as global collaborations, investments and training projects

Emailer



Stall design – End to end





- Dreamcatchers – The Lavasa Summer camp – was initiated in May 2015
- Focused on holistic development through sessions conducted by experts
- Participants also got a glimpse of smart city functioning through sessions conducted by Lavasa employees



Lavasa - City Development Status

- Substantial infrastructure completed
- First town, Dasve : Up & running
- Second town, Mugaon: Infrastructure under execution

Dasve



Dasve – Aerial View



Dasve – Aerial View



Dasve – Aerial View



Dasve Promenade



City Services at Lavasa

City Management Services Building



Town Hall - Administrative Building since 2010

City Services - Citizen Contact Centre



Actual Pictures since 2010

City Services - Amenities



Police Station



Post Office



Petrol Pump



Public Safety Centre

Actual Pictures since 2010

City Services - Banks



State Bank of India branch at Lavasa



Union Bank of India branch at Lavasa

Actual Pictures since 2010

City Services - Transportation

- Intra - City Bus Services
 - 2 Shuttle services, ply between 9 am to 6 pm
 - At regular intervals of 30 to 45 minutes



Actual Pictures since 2010

City Services - Healthcare



Apollo Lavasa Hospital

Actual Pictures since 2010



Apollo Lavasa Hospital



Apollo Pharmacy

Information Centre Building



Infrastructure at Lavasa

Roads 2010



Access Roads



Internal Roads

Actual Pictures since 2010

Dasve Dam



Actual Pictures 2013

Infrastructure



Water Treatment Plant

Actual Pictures since 2010

Infrastructure



Sewage Treatment Plant

Actual Pictures since 2010

Infrastructure



Telecom Tower



Transmission Lines



GIS support

Actual Pictures since 2010

Helipad



Actual Pictures since 2010

Residences at Lavasa

Residential - Lakeside Apartments



Actual Picture 2013

Residential - Villas



Actual Picture since 2014



Representative Pictures

Residential - Rental workforce Housing

- Ideal for support & service staff, students, bachelors, executives and staff working in different companies and staying back at Lavasa



Actual Pictures since 2010

Hospitality at Lavasa

Hotels at Lavasa - Ekaant The Retreat



Actual Picture



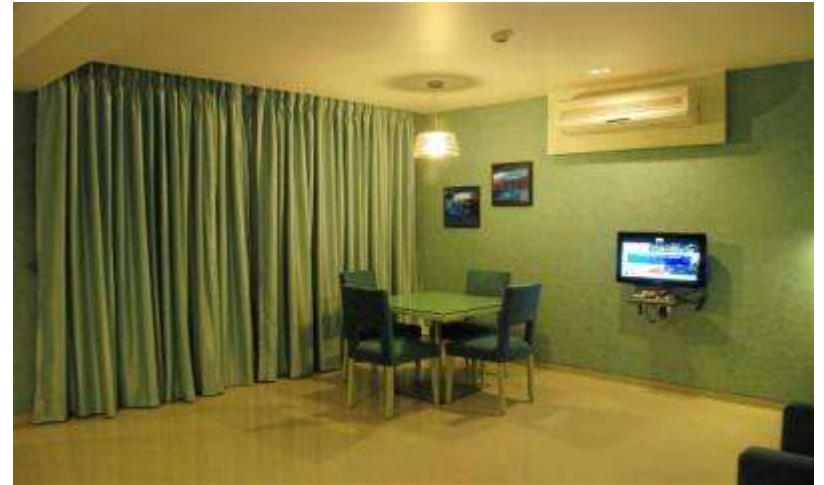
Hotels at Lavasa - Fortune Select Dasve



Actual Picture since 2010



Hotels at Lavasa - Waterfront Shaw Apartment Hotel



Hotels at Lavasa - Mercure Lavasa



Actual Picture



Restaurants at Lavasa



Zodiac – Coffee shop at Fortune



Earthen Oven – Indian cuisine at Fortune

Restaurants at Lavasa



Vyanjan – Multi cuisine



Past Times – English pub

Actual Pictures

Restaurants at Lavasa



The All American Diner



Granma's Homemade Patisserie

Actual Picture

Restaurants at Lavasa



Chor Bizzare –Indian cuisine



Tabakh – Lebanese restaurant

Tourism & Leisure at Lavasa

Tourist Information Centre at Lavasa



Tourist Information Centre (TIC), at the Portofino Street, Dasve



TIC – Office interiors

Lavasa Information Desk

- LID is set up to capture the captive audience in the 2 hotels, who may be interested home buyers/investors and direct them to LEZ
- Additionally, they would also be guided to all tourist locations at Lavasa.



Tourism at Lavasa

Lakeshore Watersports



PFMI 2011 /2012 winners at Lakeshore Watersports



The Vortex Splash Pad

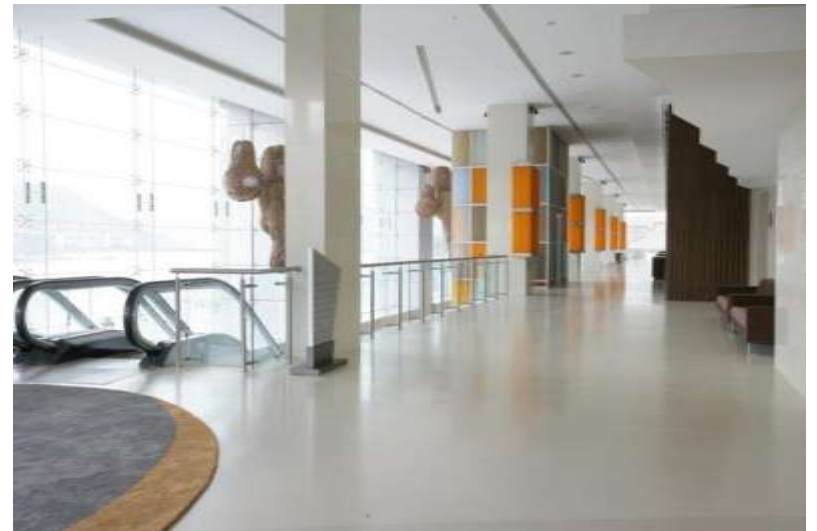


Tourism at Lavasa

Lavasa International Convention Centre



Actual Picture



Tourism at Lavasa

Bamboosa showroom



Tourism at Lavasa

Xthrill Adventure Academy



Actual Picture since 2010

Tourism at Lavasa

Xthrill Adventure Academy



PFMI 2011 /2012 finalists at Xthrill

Retail at Lavasa



The retail stretch on the promenade



Grocery outlet

Leisure at Lavasa

Dasvino Town & Country Club



Leisure at Lavasa

Viewing Galleries



Leisure at Lavasa

Nature Trails



Opportunities at Lavasa

Residential Apartments at Lavasa



Belshore Apartments

Delfino Apartments

Valley View Apartments

Hillshore Apartments

Brook View Apartments

Belshore Apartments – Located in Mugaon, is a mélange of Studio, 1.5 BHK and 2 BHK homes

Delfino Apartments - Located in Dasve, is a residential apartment block. With a 4½ BHK configuration, the apartments stand on the lake edge.

Valley View Apartments - Located at West Shore Dasve - Studio, 1 and 2 BHK:

Hillshore Apartments - Located at West Shore Mugaon - Studio, 1.5 and 2 BHK:

Brook View Apartments - Located in Dasve, next to a brook. Studio and 2 BHK homes:

Commercial Spaces at Lavasa

- Premium commercial spaces at Lavasa
 - In the lap of nature
 - Infrastructure and City management services

Varied Options available			
<u>Customized land parcels</u>	<u>Retail spaces</u>	<u>Built Spaces</u>	<u>Office spaces</u>
<ul style="list-style-type: none">• For institutional• Ideal for corporate training centres, educational campuses, entertainment zones, health & wellness centres, R& D centres	<ul style="list-style-type: none">• Sale, Lease or Revenue sharing formats	<ul style="list-style-type: none">• Ready to move in office spaces• Customizable options• Sale or Lease formats	<ul style="list-style-type: none">• 247 Business Square

Commercial Spaces at Lavasa

- 247 Business Square and 247 Business Avenue
 - 5 lakh square feet of space for offices and retail
 - Ideal for professional service organizations, creative houses, service organizations, BPO's, etc.
 - Situated in the heart of the central business district
 - Ample car parking, uninterrupted power back-up , Wi-Fi enabled
 - Proximity to facilities including conferencing, business lounge, etc.
 - Sale or lease options
 - Scheduled to open in 2014 -15

Commercial Spaces at Lavasa



247 Business Avenue



247 Business Square

Conferences at Lavasa International Convention Centre

- A global MICE destination managed by Accor
- Ideal for meetings, conferences and exhibitions
- Features and facilities
 - Plenary capacity : 1500
 - Halls and meeting rooms to hold simultaneous sessions
 - State of the art audio visual and communication facilities
- Wide range of post conference leisure activities
 - Water sports, nature trails, adventure sports, etc.

Tourism at Lavasa

- Lavasa Holidays

- Making the most of one's vacation at Lavasa
- Offers all-round fun, rejuvenation and excitement for the entire family
- A range of Day packages and Stay packages for the entire family

- Theme weddings at Lavasa

- Picturesque location, All ceremonies
- Facilities offered : Rooms, Meals and value added offerings like spa packages and leisure activities for guests like water sports, nature trails, etc.

To sum up....

- Based on New Urbanism
- Work & life balance
- Opportunities for Education, Tourism, Hospitality , Leisure , Retail & Business
- Vantage location



www.lavasa.com

www.facebook.com/lavasacommunity

www.twitter.com/lavasacommunity

Lavasa Corporation Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the DRHP with SEBI. The DRHP is available on the SEBI website at www.sebi.gov.in as well as the respective websites of the BRLMs at www.axiscapital.co.in, <http://investmentbank.kotak.com>, www.icicisecurities.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section “Risk Factors” on page 19 of the DRHP.

