



Press Release

Daniel Yegon and Gladys Tarus from Kenya emerge winners in the men's and women's category at the maiden Lavasa Hill Run

983 running enthusiasts from 5 countries and 10 Indian cities participated

Lavasa, January 05, 2014: Lavasa Hill Run, the first of its kind hill run launched by Lavasa Corporation saw international athletes winning the top honours. Apart from the professional runners a huge number of running enthusiasts in the age group 9-70 years ran the Endurance Run (10 km) and the Dream Run (5 km).

In the 10 km Endurance Run for men, Daniel Yegon from Kenya emerged the winner with a timing of 31 min: 32 sec, Alma Yehu from Ethiopia was declared the first runner up with a timing of 32 min: 19.10 sec and Man Singh from Army Sports Institute, Pune came third with a timing of 32 min: 26.20 sec. They were awarded a cash prize of Rs. 1,00,000/-, Rs. 50,000/- and Rs. 25,000/- respectively.

In the 10 km Endurance Run for women, Gladys Tarus from Kenya emerged the winner with a timing of 37 min: 24 sec, Asefa Dezabeh from Ethiopia was declared the first runner up with a timing of 39 min and Swati Haridas Gadhawe from India with a timing of 39 min: 14.3 sec came third. They were awarded a cash prize of Rs. 1,00,000/-, Rs. 50,000/- and Rs. 25,000/- respectively. 157 women participated in the maiden Lavasa Hill Run.

Among the amateur runners, the oldest runner was Mr. Gopinathan Cherakulam (age 70 years) from Mumbai and the youngest was Master Virendra Sinh Arvin Patil (age 8 years) from Kolhapur. Both completed the 10 km Endurance Run.

The first Lavasa Hill Run was flagged off by Air Marshall K.S. Gill - AVSM, YSM, VM (G) & Mrs. Gill, the Guest of Honors and Ms. Anuradha Paraskar, Sr. VP, Marketing and Sales, Lavasa Corporation Limited. Rear Admiral Anand Iyer & Mrs. Iyer were the Chief Guests for the Lavasa Hill Run.

Ms. Anuradha Paraskar, Sr. VP, Marketing and Sales, Lavasa Corporation Limited speaking on the occasion said, "We are extremely thrilled at the response received from India and abroad for the maiden Lavasa Hill Run. The hill run provided an ideal platform for racers to bring in the year on a healthy note.

Like the Lavasa Women's Drive which has evolved over the past few years to become India's biggest women's car rally, we envisage that the Lavasa Hill Run will also evolve as a premier event for running enthusiasts in the country and abroad."

About Lavasa

Lavasa is India's first hill city where people can live, work, learn and play in harmony with nature. Lavasa, an inclusive city being developed by HCC (Hindustan Construction Company) over 10,000 hectares, is based on the principles of New Urbanism. It takes three hours from Mumbai and one hour from Pune to reach Lavasa by road. Lavasa will host a multitude of global leaders in hospitality, tourism, education, health care, business research and industry. The hill city provides a combination of contemporary and

timeless architectural designs, with multiple options for housing including rental housing, apartments and villas. With state-of-the-art infrastructure and amenities, the city enables people to live life in full.

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