



PRESS RELEASE

École Hôtelière Lavasa Hosts Wine Appreciation Events for Hospitality Industry

Bengaluru, December 4, 2009: Ecole Hoteliere Lavasa, in collaboration with Lausanne Hospitality Consulting, Switzerland-based global leader in hospitality education, hosted Essentials of Wine – A day of appreciating wines at Bengaluru to be followed with Hyderabad as the next city. With its base in Lavasa, free India's first planned urban city near Pune, Ecole Hoteliere Lavasa earlier conducted similar wine-appreciation sessions at Lavasa, Mumbai and New Delhi.

Louis Lim, Professor at Ecole hôtelière de Lausanne and Director at Lausanne Hospitality Consulting, led the wine appreciation sessions. In his crisp and mellow voice, Lim talked about the nuances of wine tasting, starting with bottles of water fortified with sugar, citrus, bitters and so on to familiarise the audience with flavours in a wine. Talking about colour, first nose, second nose, whirl and twirl for third nose before getting into the flavours, the after-taste and more, he prepared the audience for the tasting. Speaking on the occasion, Lim said: "It was a pleasure to introduce so many people to the deeper pleasures of the different wines, appreciating their nuances to get more joy out of each tender sip. India has some great wines, something that only a true wine taster will appreciate. And it's great that I have been part of encouraging such appreciation of this nectar."

Playing host to the proceedings, Sudhir Andrews, Dean of Ecole Hoteliere Lavasa said: " In keeping with our standards of excellence, Ecole Hoteliere Lavasa invited Mr Louis Lim, a wine expert and a connoisseur , through our renowned partner at École hôtelière de Lausanne to offer a unique experience in wine tasting and appreciation to connoisseurs in the industry in India. It's not often that we get to interact with the best in the industry in such warm circumstances."

Ecole Hoteliere Lavasa is an initiative dedicated to educating and training the present and future hospitality leaders of Asia. Ecole Hoteliere Lavasa is the only hospitality management institute in India and maybe globally with all business hospitality models from budget hotels to luxury hotels, spas and wellness centres at its doorstep with immediate and unfettered access for our students. Brands like Accor (Mercure, Novotel, Pullman) Hilton Doubletree, International Leisure Consultants, ITC Welcomgroup and Langham Hotels have already been tied – up with.



Ecole Hoteliere Lavasa' s unique curriculum and practices have been developed in partnership with École hôtelière de Lausanne, among the world's most experienced leaders in hospitality education, with an alumni body of over 25,000, located in more than 120 countries.

About Ecole Hoteliere Lavasa

Ecole Hoteliere Lavasa is an initiative dedicated to educating and training the present and future hospitality leaders of Asia. It gets its unique curriculum and practices from Ecole hôtelière de Lausanne.

The institute is be situated in Lavasa, free India's first hill city, being built by Lavasa Corporation Limited, a fully owned subsidiary of Hindustan Construction Company (HCC). The location of the institute adds to its way of learning. Lavasa is a city which allows its residents to access the most modern amenities of urban living in harmony with nature. In addition to leisure, living and environment – friendly commercial pursuits, it is also committed to being a centre of excellence in learning with its world-class educational institutions and infrastructure.

About Ecole hôtelière de Lausanne

Ecole hôtelière de Lausanne (EHL) is a leading hospitality school which is part of the University of Applied Sciences of Western Switzerland. EHL is an international, bilingual school, offering its programmes in both English and French. It provides the solid management education of a top business school while basing its programmes on its own unique educational philosophy: hospitality management as both a science and an art.

Ecole hôtelière de Lausanne was the first hotel school in the world. It was founded over a hundred years ago, in 1893, during the Belle Époque when Switzerland was experiencing an unprecedented boom in tourism and there was an urgent need for skilled and professional personnel, at every level of management.

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