



PRESS RELEASE

Golf Course Designer Nick Faldo to set up a facility at Lavasa

Nick Faldo Golf academy and Signature Golf Course slated to open in 2012

Mumbai, June 10, 2009: Nick Faldo, three time Augusta Masters' winner is all set to develop a Nick Faldo golf academy and a signature golf course at Lavasa. The remarkable surroundings and the scenic beauty of Lavasa will serve as a great inspiration for the golfers. The new golf course design project will be undertaken by the six-time Major winner's company, Faldo Design and will be spread over 150 acres at Damanhole town at Lavasa. Lavasa is free India's largest Hill City being developed by Lavasa Corporation Ltd, a part of Hindustan Construction Company (HCC) Ltd.

Commenting on the occasion, **Mr. Ajit Gulabchand, Chairman, Lavasa Corporation Limited**, said, "We are delighted to partner with Nick Faldo to create this golf course and set up what we believe will be India's most sought after golf course academy in Lavasa. This tie-up is yet another testimony in forging best-in-class global tie-ups at Lavasa. The Faldo Design golf course will be a natural fit and will further reinforce Lavasa as the ideal year-round recreational destination. The golf course aims to meet the highest standards with every contour painstakingly shaped to meet Faldo's rigorous benchmarks."

Nick Faldo said "I'm very excited to be working on what promises to be an absolutely stunning project – a real benchmark for golf in India. This dramatically rolling site is topographically very interesting with large changes of elevation and an abundance of different flora and fauna. We're still at the early conceptual stages, but we certainly plan to create a golfing journey that takes in all of the various elements and distinct features on offer. We'll incorporate the many extraordinary backdrops and vistas that stretch all the way towards Mumbai. With areas characterised by rocky outcrops, rice paddies and gently cascading streams, there is so much to offer a course designer in terms of inspiration here and I'm sure that we'll be able to make use of these features to great strategic and aesthetic effect."

Faldo Design will contribute an 18 hole-championship standard golf course, which will form an integral part of this new project. The academy is scheduled to open in 2012 and will be the first of four sports academies proposed at Mugaon.

The Nick Faldo signature golf course will be one of the most spectacular upcoming leisure activities. The project at Lavasa will sit perfectly within Faldo Design's diverse global portfolio of golf course design projects.

Lavasa is being developed as a hill city with an optimum size of 12,500 acres and a self-sustaining economy of its own. It is based on Hospitality, Tourism and Leisure on the



one hand and Education, Research and Innovating Businesses on the other. Lavasa hosts a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing and state-of-the-art infrastructure and amenities.

About Lavasa:

Lavasa is being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. A complete new town, based on the principles of New Urbanism, it is fast being developed amidst 12,500 acres of land, 3 hours' drive from Mumbai and 1 hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing and state of the art infrastructure and amenities, thus enabling people to live life in full. For more information, visit www.lavasa.com.

About Nick Faldo:

Faldo Design is a leading international golf course architectural practice dedicated to designing outstanding golf courses in every continent. Established in 1991, Faldo Design has completed projects in 14 different countries and is currently working in North America, the Caribbean, Europe, Russia, Africa and Asia-Pacific.

Faldo Design's portfolio of completed projects includes several award-winning designs, notably those at Sporting Club Berlin in Germany (venue of the 2000 World Amateur Team Championships); Chart Hills in the UK (voted 'Best New Course in England' by Golf World Magazine); the Faldo Stadium Course at Mission Hills in Shenzhen, China (the premier layout at the world's largest golf complex); Ocean Dunes at Phan Thiet in Vietnam (that country's highest ranked course); the spectacular Shadow Ridge in Palm Desert (acclaimed as one of one of the finest new courses in California) and The Rock golf course at the Red Leaves resort in Ontario, which was adjudged Canada's 'Best New Course of 2004' by Golf Digest Magazine.

With projects in every corner of the globe, Nick Faldo and the Faldo Design team work to a very specific design philosophy: strategy and 'memorability' is the company mantra. As a player, Nick Faldo is renowned for his ability to dissect golf courses; he studies them and works out how to unravel their puzzles. Nick adopts a similarly strategic and 'thinking man's approach' to the courses he designs. As for 'memorability',



Nick believes that golf courses should be visually very strong with striking and risk-reward features that will inspire golfers and ensure they never tire of playing the course.

With offices in London and Hong Kong, Faldo Design is one of the most well-respected companies in the industry; it is admired both for the quality of courses it creates and for its unstinting efforts to produce diverse and very distinct courses on a truly global scale.

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