



## Press Release

### **Saane Guruji Kathamala (Pune) conducts personality development programme for students from village schools in Lavasa**

**Pune, October 25, 2010:** Lavasa Community Development Department in association with Saane Guruji Kathamala (Pune) organized a series of personality development programs for children across age groups last week. Over 160 students of Zillah Parishad Primary Schools of Dasve, Bhoini, Mugaon, Dhaman Ohol and 135 children of Bhoini Crèches benefitted from the program aimed at sharpening their skills at thought channelization, sentence construction, stage presence and public speaking.

During the personality development training, trainers narrated moral stories, poems, songs and rhymes to make the sessions interactive and enjoyable for children. The team from Saane Guruji Kathamala (Pune), Mr. Dwarkanath Lele, Mr. Shamrao Karale, Mrs. Vijaya Karale, Mrs. Shubhada Godbole ably led by their President, Mr. Chandrakant Indure conducted the training sessions along with independent professionals like Mrs. Aparna Nirgude (Head Mistress-New Primary School), Mr. Manohar Ghare (Director-Maharashtra Aarogya Mandal), Mr. Dilip Barve and former editor of Sakal.

Mr. Shantaram Suryavanshi, Assistant Vice President - Community Development, Lavasa Corporation Limited, said, "Traditionally most children from rural backgrounds are found to be low on confidence when engaging with external audiences, especially when they move to cities for employment after completing their education. Through the personality development program we wanted to address the issue at a young age and help them develop a positive mindset.

Teachers of the Zillah Parishad schools have greatly appreciated the program and want us to contact concerned Taluka and District Level Officials for conducting such extracurricular educational activities for students on a regular basis. They also felt that such programs are also essential for teachers as it helps upgrade their learning and teaching skills."

#### **About Lavasa:**

Lavasa is a hill city being developed by Lavasa Corporation Limited where people can live, work, learn and play in harmony with nature. Based on the principles of New Urbanism, it is being developed over 9,460 acres of land, 3 hours' drive from Mumbai and an hours' drive from Pune. Lavasa will host a complement of industry leaders in hospitality, tourism, education and healthcare. The hill city provides multiple options for housing like rental housing, apartments and villas. It will thus enable people to live life in full.

## **Working with local community**

Lavasa Corporation Limited since inception has initiated a number of development and empowerment programs for the local community at Lavasa. Key initiatives include:

- **Christel House, Lavasa**

Christel House International founded in 1998 by businesswoman turned social entrepreneur Christel DeHaan provides quality education to economically disadvantaged children. It currently runs Learning Centers in Mexico, Venezuela, South Africa, Indianapolis and India.

Christel House, Lavasa provides a learning environment at its facility in Lavasa that combines education with meals and regular health care.

- **Creche**

Creche is a day care centre for the children of labour at site run by Lavasa Corporation Limited. The centre is managed by Tara Mobile Creches (Pune) – an organization that has been setting up day care centres for children of unprivileged working mothers at construction sites for last 40 years. They run similar centers in other parts of the country.

- **Orphanage**

Lavasa Corporation Limited in association with SAMPARC, a Non Government Organization that works with children from poor, needy and under privileged communities, will set up an orphanage at Lavasa hill city, to be operational in two years. Lavasa Corporation Limited will provide land and also develop the entire facility and SAMPARC will help establish and manage the orphanage. The orphanage will focus on rehabilitation, imparting education and vocational training aimed at enabling and making the child self sufficient for a secured future

- **Vocational Training program for villagers with Career Launcher**

'Career Launcher, New Delhi', a professional training institute is working with local village youth to enhance their skill level, make them employable and also suffice the expectations/requirement of employers.

## **Disclaimer:**

Lavasa Corporation Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a public issue of its equity shares and has filed a Draft Red Herring Prospectus with the Securities and Exchange Board of India ("SEBI") which is available on the website of SEBI at <http://www.sebi.gov.in> and the websites of the Book Running Lead Managers at, <http://www.icicisecurities.com>; <http://www.kmcc.co.in>; <http://www.morganstanley.com/indiaofferdocuments> ; and <http://www.axisbank.com> .

Potential investors should note that investment in equity shares involves a high degree of risk and should refer to the section "Risk Factors" in the Draft Red Herring Prospectus. These materials are not for publication or distribution, directly or indirectly, in or into United States (including its territories and possessions, any state of the United States and the District of Columbia). These materials are not an offer of securities for sale into the United States, Canada or Japan. The securities referred to herein have not been and will not be registered under the

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