

## This summer, beat the heat with cool summer packages offered at Lavasa

- *Scores of Mumbaikars & Puneites heading to Lavasa this summer*
- *Attractions include adventure activities, water sports, club packages*
- *2012 saw 7 lakh tourists visiting Lavasa*

**Mumbai/Pune, April 17, 2013:** Lavasa, nestled in the verdant Sahyadri valley and just 40 kms from Pune, has emerged as a top holiday destination of western India this summer. Some of Lavasa's top resorts are already running to packed capacities, thanks to block bookings during the forthcoming summer holidays starting April 15, 2013.

In 2012, Lavasa was a host to 1, 40,000 tourists during the summer season from April to June. Close to 7 lakh tourists visited Lavasa in the year 2012. This only goes to show that Lavasa is fast emerging as the most promising new tourist destination in Maharashtra. Lavasa has also received award from TTF( Travel & Tourism Fair), India's biggest travel show as 'The most promising new destination' amidst other predominantly participating states, Kerala, Karnataka, to name a few.

What has endeared Lavasa to visitors is the fact that the destination is a delight for all ages and for different pockets. Lavasa, continuing its tradition from last year, is offering various packages, including all-inclusive and affordable options to tourists.

Lavasa's popularity among holiday-seekers is on account of its wide range of offerings. For children and young adults looking for exciting outdoor activities, Lavasa offers a complete adventure package, which includes outdoor activities such as zip-line, Burma-bridge, parallel-traverse, jet-skiing and rides on all-terrain vehicles. Lavasa's line-up of offerings also includes archery, paint-ball target shooting and air rifle shooting.

For young families seeking a relaxed and fun-filled holiday, Lavasa offers a wide variety of water sports, including rides in non-motorized boats, aqua volleyball, aqua basketball and inflatable obstacle. Patrons can also enjoy time in one of the multiple swimming pools or go in for a relaxing spa treatment.

For those with a liking for quietness and solitude, one can start a day at Lavasa with a walk along the beautiful nature trails; explore picturesque locales while cruising along the city in a trackless train – all the while capturing the natural beauty of the lovely Warasgaon lake.

The 'coolest' offers in the summer of 2013 include a variety of hotel packages, ranging from serviced apartments to star hotels, each having its own unique experience. Tourists are literally spoiled for choice as they can choose from the very serene 'Ekaant' on a hill-top, or a languid lake-view experience at the 'Waterfront Shaw' service apartments. Otherwise, they can always opt for a business-class hotel stay at 'Mercure' and 'Fortune'.

A perfect vacation has to include a sumptuous meal and Lavasa offers multiple options for food aficionados. From continental to tandoori delights and from Mediterranean to Oriental, Lavasa has it all. For those preferring *Satvic* food, authentic Jain food is also available.

### **Some of the exciting activities at Lavasa**

1. **Lakeshore Water Sports:** Avail any 4 non-motorized rides (Kayaking, Paddle Boat, Inflatable Obstacle, Aqua Volley Ball, Aqua Basket Ball) at INR 350/- per head all inclusive
2. **Dasvino Town & Country Club:** Lunch + High Tea + Swimming Pool + Spa treatment + Choice of Indoor Games at Rs. 1499/- per head all inclusive
3. **Xthrill Adventure Package:**
  - Adventure Package - (Zip line, Burma Bridge, Parallel Traverse and Air Rifle Shooting) at Rs 650/- per head (exclusive of taxes)
  - Adventure Package with lunch at INR 950/- per head (exclusive of taxes)
  - Fun Package - (ATV Archery and Paint Ball Target Shooting ) Rs 1000/- per head (exclusive of taxes)
  - Fun Package with lunch at INR 1300/- per head (exclusive of taxes)

To know more about the offers, visit: [www.lavasa.com](http://www.lavasa.com) or SMS 'HOLIDAYS' to 57575 or e-mail: [tourism@lavasa.com](mailto:tourism@lavasa.com)

### **About Lavasa**

Lavasa is modern India's first hill city where people can live, work, learn and play in harmony with nature. Lavasa, an inclusive city being developed by HCC (Hindustan Construction Company) over 23,000 acres, is based on the principles of New Urbanism. It takes three hours from Mumbai and one hour from Pune to reach Lavasa by road. Lavasa will host a multitude of global leaders in hospitality, tourism, education, health care, business research and industry. The hill city provides a combination of contemporary and timeless architectural designs, with multiple options for housing including rental housing, apartments and villas. With state-of-the-art infrastructure and amenities, the city enables people to live life in full. Lavasa, which has emerged as a most-favored holiday destination in the recent past, saw seven lakh visitors during the last 12 months.

### **For Media Enquiries:**

<b>Adfactors PR</b> Mr. Parikshit Joshi – 98339 17030 <a href="mailto:parikshit.joshi@adfactorspr.com">parikshit.joshi@adfactorspr.com</a> Mr. Ninad Siddhaye – 9619500760 <a href="mailto:ninad.siddhaye@adfactorspr.com">ninad.siddhaye@adfactorspr.com</a>	<b>Lavasa Corporation Limited</b> Mr. Ashwin Shetty - 99670 2429 <a href="mailto:ashwin.shetty@lavasa.com">ashwin.shetty@lavasa.com</a> Mr. Ankul Bhavsar – 9820168842 <a href="mailto:ankul.bhavsar@lavasa.com">ankul.bhavsar@lavasa.com</a>
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